



# BlueGrowth

ENTER THE SEA OF OPPORTUNITY

## *We are looking for Innovative Blue Growth Entrepreneurs*

with disruptive business ideas that can

- **challenge** industry assumptions
- **find** solutions to critical sector issues
- **create** new products & technologies
- **exploit** marine resources
- **create** jobs & value for the coastal & island communities

### Sectors:

- Information and Communication Technologies
- Environmental Protection & Energy Conservation
- Aquaculture & Fisheries
- Sustainable Coastal & Maritime Tourism
- Water Use
- Shipping & Logistics

Beginning of submissions:

# 27/05

### • *Blue Growth award winners receive:*

- A free sponsorship\* to the International MBA of Athens University of Economics & Business
- Pre-seed free services during the mandatory Incubation programme by Aephoria.net for all winners
- Blue Tea Sessions & Social Blue Growth Entrepreneurship

*\*for the first prize winner that meets the iMBA AUEB criteria*

## Blue Growth Acceleration

We harness the untapped potential of the European seas and coasts for growth with a positive impact on local communities and the environment.

Blue Growth is a framework of business idea challenges aiming to promote innovative concepts relating to marine and freshwater resources. Creative disruption in the maritime sector can introduce promising business opportunities, create new jobs, and transform traditional processes into more productive and sustainable activities.

This initiative includes the following actions:

### THE BLUE GROWTH MARINE CHALLENGE COMPETITION



### THE GET CRUISEINN FOUR DAYS ENTREPRENEURIAL CONTEST CRUISE, 1-4 JUNE

### AEPHORIA.NET EDUCATION, INCUBATION AND ACCELERATION SERVICES



### THE STARTUP WEEKEND - BLUE GROWTH, SHIPPING AND LOGISTICS, 29-31 MAY

[www.bluegrowth.gr](http://www.bluegrowth.gr) | [bluegrowth@aephoria.net](mailto:bluegrowth@aephoria.net) | [#BlueGrowth](https://twitter.com/BlueGrowth)

