

Feedback Report

career executives
SUCCESS interview
Human Resources International
multinational entrepreneurship
CEO management
Leadership companies
opportunities networking

Monday, April 11th

Co-Organized by



ATHENS UNIVERSITY of ECONOMICS & BUSINESS
mbainternational

&

mbainternational
alumni association

Save the date

For more information

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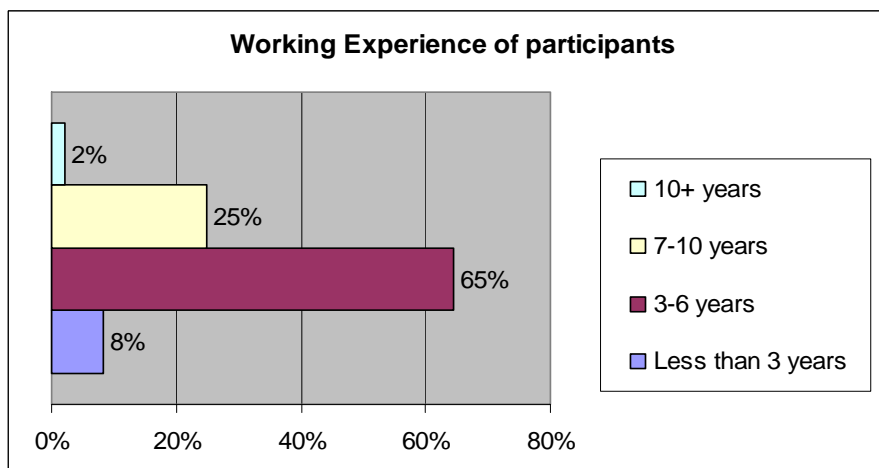
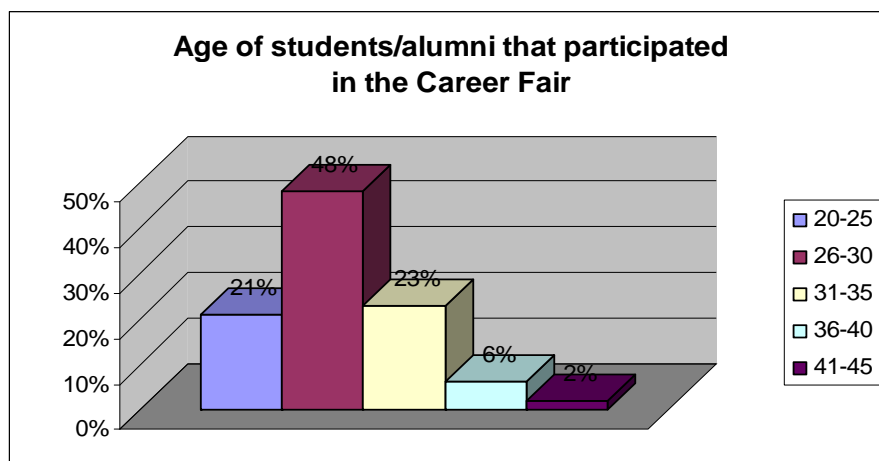
The 8th MBA international career fair, organized by the I-MBA career office with the cooperation of the I-MBA Alumni Association, was held on Monday 11th April 2010 at the ATEExcelixi Training & Conference Centre, Kastri. This was a change of venue from recent years, and the first time this venue was used. The decision to use the venue was more than validated in terms of suitability of the space for our purposes and the high level of services provided to us, which were in turn passed on to companies and candidates. Since we hope that this event will be one of the many forms of collaboration with the participating companies, we would like to present the feedback from both companies and candidates regarding the event.

In view of the challenging economic climate and its effect on the job market, in some cases, comparisons are made with last year's figures, so as to show how current circumstances affected the career fair.

PARTICIPANTS

Students & Alumni:

- 135 students and alumni registered for participation
- 69% of the participants were male and 31% female
- 21% of the participants were non Greek students/alumni and 31% were alumni of the program
- The age and the average years of working experience are depicted in the charts below:



Companies:

A total of 37 companies attended the Career Fair 2011:

AB Vasilopoulos	Kraft Foods Hellas S.A.
ALAPIS Group	Lidl Hellas
Athenian Brewery	L'Oreal Hellas
AXA Insurance	McKinsey
Beiersdorf	Microsoft Hellas
British American Tobacco	Mythos Brewery
Cadbury Hellas	Mytileneos
CEVA Logistics	Nestle
Coca Cola	Philip Morris Intl
Colgate Palmolive	Plaisio Computers
Cretafarm	Procter & Gamble Hellas Ltd
Ericsson Hellas	Randstad Hellas
Ernst & Young	Reckitt Benckiser
Estee Lauder	S&B
Eurobank	Tasty
Hewlett-Packard	Titan Cement SA
ING Greece	Toyota Hellas
Interamerican	Vodafone
Johnson & Johnson	

FEEDBACK

Candidate Feedback:

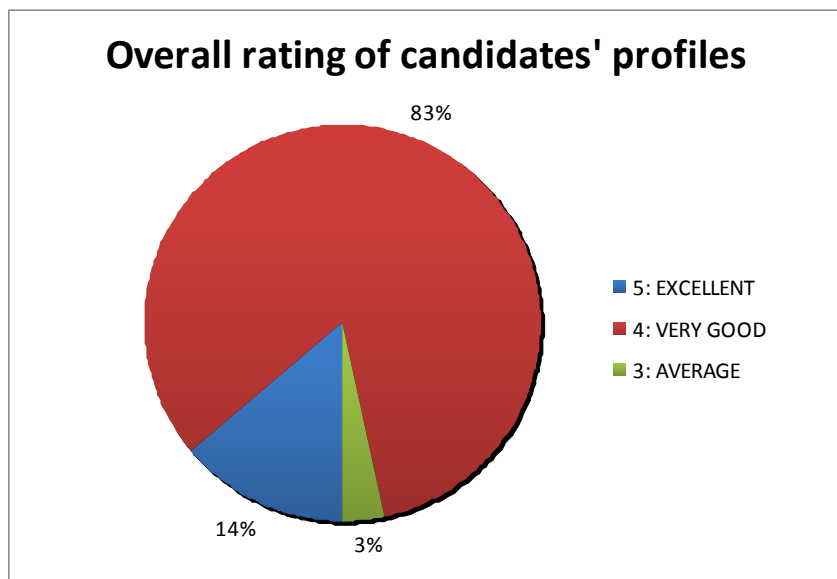
Results based on evaluation forms completed by the participating candidates are as follows:

- 48% of the participants were employed during the time of the event (50% in 2010)
- 40% of the candidates felt that they might be short listed for a particular job from a company that targeted them for an interview on the day of the event (almost 64% in 2010)
- 58% of the candidates approached also companies that had not targeted them for an interview initially (76% in 2010)
- 75% of the candidates totally agreed or agreed that the Career Fair was a professional experience that deserved their time and effort (70% in 2010)

Company Feedback:

Results based on evaluation forms completed by the companies' representatives are as follows:

- ◆ 62% of the participating companies had a specific job opening at the time of the Career Fair (72% in 2010) and of those, 41% believed that they would cover it following the event (62% in 2010)
- ◆ 97% of the participating companies rated the profile of our participating students and alumni as excellent or very good (94% in 2010)



- 62% of the participating companies agreed or totally agreed that the profile of the candidates would fit any job openings in the near future (81% in 2010)

Finally, the overall opinion of the participating companies on the Career Fair and MBA international program is depicted in the following chart:



Conclusions

Companies attending the fair this year had less specific job openings at the time of the fair than last year. Jobs that were available tended to be of slightly lower level, with more entry-level and traineeships being offered (empirical evidence of this from the companies themselves and career office/candidate observation).

As regards numbers of companies willing or able to take part in internships or field study projects, they were significantly less this year. The companies' comments indicate that this is, a) because they do not have a provision for such co-operation, and b) they are nervous about the possible costs.

Having said this, the level of satisfaction of the fair this year – as regards the venue and service offered by the programme - was even higher than last year, from both companies and candidates. More companies rated the profile of candidates as excellent or very good, and more candidates believed that the fair was a worthwhile and professional experience. At the time of writing this report (mid-May), 10% of companies attending have hired directly from the fair, and evidence suggests (ie, interviews currently taking place) that this will increase significantly in the next 1-2 months)