

Career Fair 2008

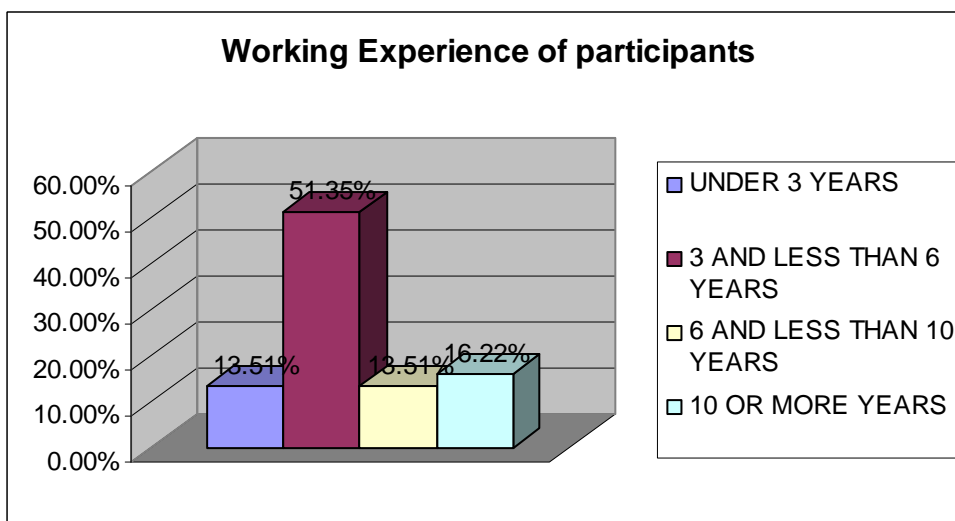
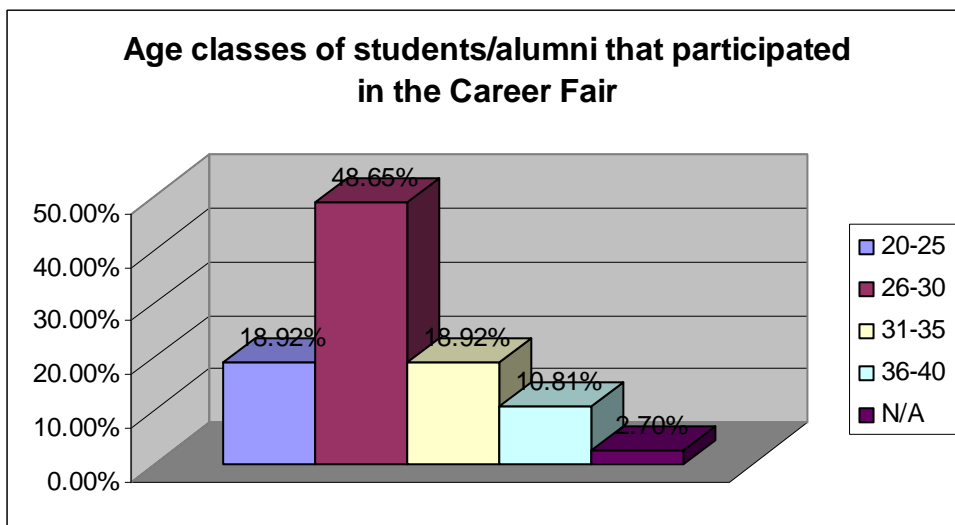
The 5th career fair of MBA international, organized by the I-MBA career office with the cooperation of the I-MBA alumni association and sponsored by Reckitt Benckiser and EYDAP, was held with great success on Thursday 3rd of July 2008 at Hilton Hotel. We hope that this event will be one of the many forms of collaboration with the participating companies. Therefore, we would like to present the feedback from both companies and candidates regarding the event.

Please note that statistical data regarding employment offers are not yet available since the recruitment process in many companies is currently in progress.

A. PARTICIPANTS

Students & Alumni:

- 93 students and alumni sent their CV in order to participate
- 62.16% of the participants were male and 32.43% were female
- Almost 30% of the participants were non Greek students and alumni of the program
- The age and the average number of years of the participants are depicted in the charts below



Companies:

In total 43 companies attended the Career Fair 2008

- 7 companies were from the **Consulting** sector
- 5 companies were from the **Banking** sector
- 4 companies were from the **Fast Moving Consumer Goods** sector
- 4 companies were from the **Food & Beverage** sector
- 4 companies were from the **Heavy Industry**
- 3 companies were from the **Telecommunications** sector
- 2 companies were from the **Professional staffing and HR services** sector
- 2 companies were from the **Pharmaceutical** sector
- 2 companies were from the **Information Technology** sector
- 2 companies were from the **Cosmetics** sector
- 1 company was from the **Automotive** sector
- 1 company was from the **Insurance** sector
- 1 company was from the **Retail** sector
- 1 company was from the **Internet & Event Organizing** sector
- 1 company was a **Private Equity**

In more detail, the participating companies were the following:

| | |
|--|----------------------------------|
| ACCENTURE SA | INTRACOM TELECOM |
| ADECCO HR | JOHNSON & JOHNSON HELLAS |
| ALPHA BANK HR | KARIERA SA |
| ALPHA BANK-TRAINING AND DEVELOPMENT | KPMG |
| ALPHA BANK-ABC FACTORS | KRAFT FOOD HELLAS SA |
| ALPHA ASSET MANAGEMENT | MCKINSEY & COMPANY |
| ALPHA FINANCE | MICROSOFT HELLAS |
| APIVITA SA | MOTOROLA |
| ATHENIAN BREWERY SA | NBGI PRIVATE EQUITY |
| CADBURY HELLAS SA | NESTLE HELLAS |
| DELOITTE BUSINESS SOLUTIONS | NOVO NORDISK SA |
| DIAGEO HELLAS SA | PIRAEUS BANK |
| ERNST&YOUNG | PRC GROUP - THE MANAGEMENT HOUSE |
| ETEM SA | RECKITT BENCKISER |
| EUROBANK EFG | S & B INDUSTRIAL MINERALS SA |
| G. C. ELEFTHEROUDAKIS SA | SELECT HELLAS GROUP |
| GENIKI BANK | SIDENOR |
| GLAXO SMITH KLINE | SIDMA |
| GRANT THORTON SA | TASTY FOODS SA |
| GR.SARANTIS S.A. | TITAN CEMENT SA |
| HEWLETT- PACKARD HELLAS LTD | TOYOTA HELLAS SA |
| HSBC BANK | WIND HELLAS |
| INTERAMERICAN | |

Candidates' Feedback:

Based on 37 evaluation forms that were filled by the participating candidates and collected, the results are the following:

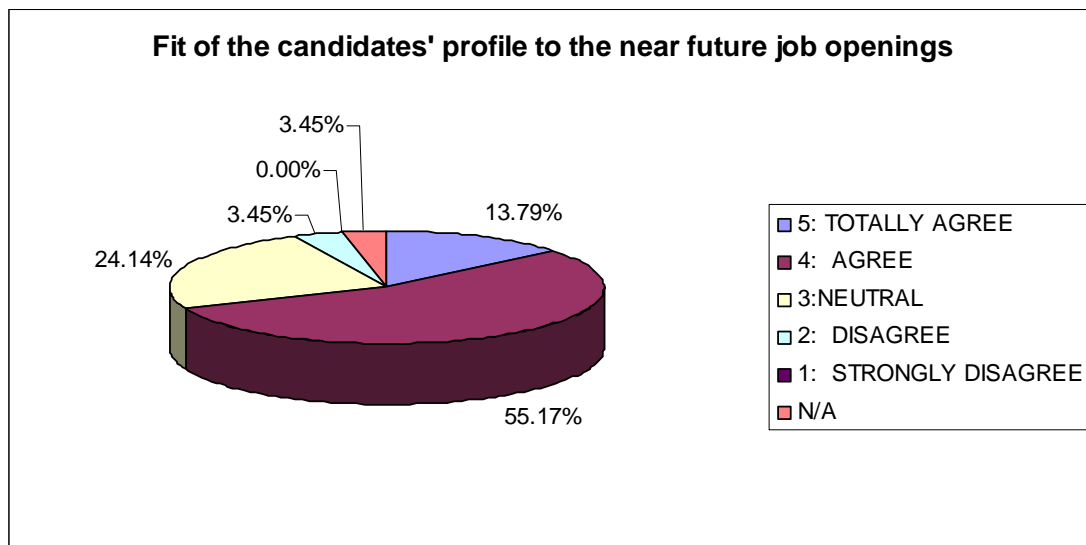
- **54.05%** of the participants were **not employed** during the time of the event
- **Almost 80%** of the candidates felt that they might be **short listed for a particular job** from a company that targeted them for an interview on the day of the event

- **59.46%** of the candidates **approached also companies that have not targeted them** for an interview initially and **almost 80%** of them felt that they might be short listed for a particular job in these companies
- **86.49%** of the candidates totally agreed or agreed that the Career Fair was a **professional experience** that deserved their time and effort
- **94.59%** of the candidates replied that the Career Fair met their expectations as a students/ alumni

Companies' Feedback:

Based on 34 evaluation forms that were filled by the companies' interviewers and collected, the results are the following:

- **82.76%** of the participating companies had **attended a Career Fair before** and 50% of them had attended at least one of the Athens University of Economics and Business career fairs
- **75.86%** of the participating companies had a **specific job opening** at the time of the Career Fair and **72.73%** out of them believed that they would **cover it** following the event
- **93.10%** of the participating companies rated the profile of our participating students and alumni as **excellent or very good**
- **89.66%** of the participating companies **agreed or totally agreed** that the profile of the candidates **would fit any job openings** in the near future.



The overall opinion of the participating companies on the Career Fair and MBA International program is depicted in the following chart:

