

Career Fair 2009 Report

Co-Organized by



ATHENS UNIVERSITY of ECONOMICS & BUSINESS
mbainternational

mbainternational
alumni association

and



Sponsored by



Tuesday, March 31st 2009
Hilton Hotel, Athens

Career Fair 2009

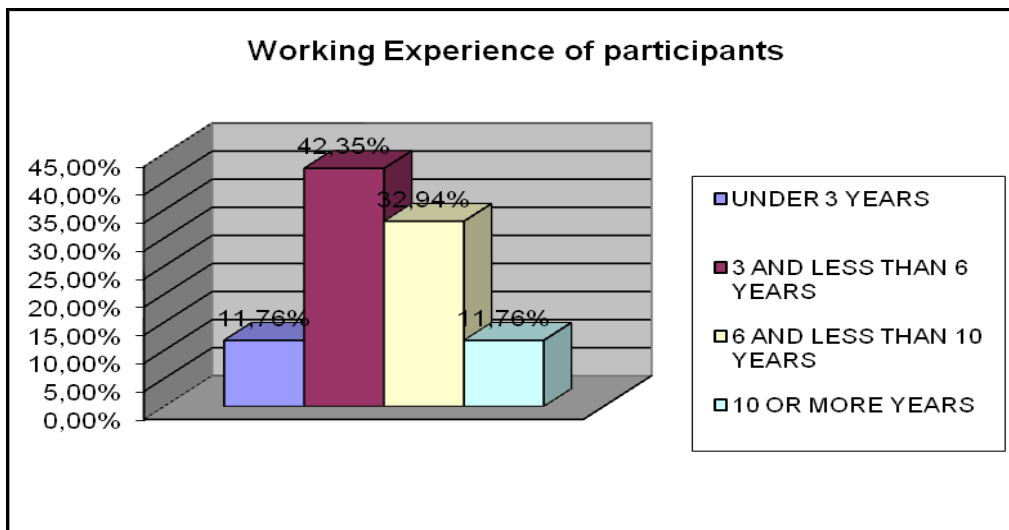
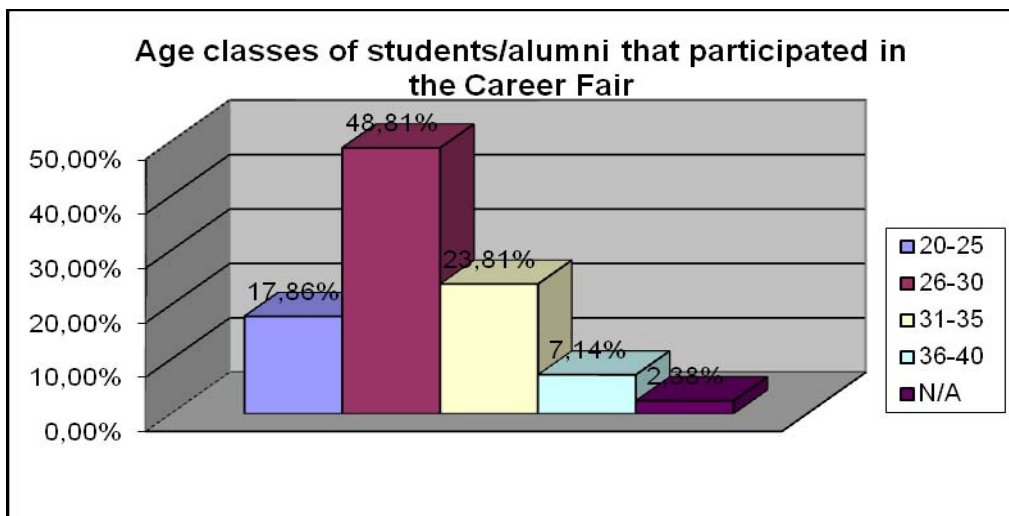
The 6th career fair of MBA international, organized by the I-MBA career office with the cooperation of the I-MBA alumni association and the General Secretariat of Youth, and sponsored by **Novartis** and **PriceWaterHouseCoopers**, was held with great success on Tuesday 31st of March 2009 at Hilton Hotel. We hope that this event will be one of the many forms of collaboration with the participating companies. Therefore, we would like to present the feedback from both companies and candidates regarding the event.

Please note that statistical data regarding employment offers are not yet available since the recruitment process in many companies is currently in progress.

A. PARTICIPANTS

Students & Alumni:

- 110 students and alumni sent their CV in order to participate
- 61.18% of the participants were male and 38.82% were female
- Almost 13% of the participants were non Greek students and 25% were alumni of the program
- The age and the average number of years of the participants are depicted in the charts below



Companies:

In total 65 companies attended the Career Fair 2009

- 6 companies were from the **Consulting** sector
- 4 companies were from the **Banking** sector
- 9 companies were from the **Fast Moving Consumer Goods** sector
- 2 companies were from the **Food & Beverage** sector
- 4 companies were from the **Heavy Industry**
- 1 companies were from the **Telecommunications** sector
- 3 companies were from the **Professional staffing and HR services** sector
- 2 companies were from the **Pharmaceutical** sector
- 9 companies were from the **Information Technology** sector
- 1 company was from the **Automotive** sector
- 1 company was from the **Tourism** sector
- 4 companies were from the **Insurance** sector
- 8 companies were from the **Retail** sector
- 5 companies were from the **Research** sector

In more detail, the participating companies were the following:

AB VASSILOPOULOS	INTRALOT
ACCENTURE SA	JOHNSON & JOHNSON HELLAS
AC NIELSEN	KPMG
ADECCO HR	KRAFT FOOD HELLAS SA
ADIDAS GROUP	LAMBRAKIS PRESS
AIG GREECE	LEROY MERLIN
ALDEMAR HOTELS	LIDL HELLAS
ALFA LAVAL	L'OREAL HELLAS
ALPHA BANK	LOULIS GROUP
ATTICA-THE DEPARTMENT STORE	MICROSOFT HELLAS
AXA INSURANCE	MRB HELLAS S.A.
ATHENIAN BREWERY SA	MYTILINEOS
BANK OF CYPRUS	NEOSET
BEIERSDORF	NESTLE HELLAS
CADBURY HELLAS SA	NOVARTIS
COLGATE-PALMOLIVE	PLAISIO COMPUTERS S.A.
CONSOLIDATED CONTRACTORS COMPANY	PRC GROUP
CRETA FARM	PRICEWATERHOUSECOOPERS
CV EXPERTS	PROCTER AND GAMBLE HELLAS LTD
DELOITTE	RANDSTAD HELLAS
DIAGEO HELLAS SA	RECKITT BENCKISER
ENEL GREECE	RESEARCH INTERNATIONAL
ERNST&YOUNG	RICARDO.GR
EUROBANK EFG	S & B INDUSTRIAL MINERALS SA
FINANCIAL PLANNING SERVICES -	SARA LEE
EUROBANK CARDS	SIMEONIX
FAMAR	TITAN CEMENT SA
GENIKI BANK – SOCIETE GENERAL	TOYOTA HELLAS SA
GfK HELLAS	UNI SYSTEMS S.A –QUEST GROUP
GRANT THORNTON	WIND
HEWLETT- PACKARD HELLAS LTD	
IBM	
INFO QUEST S.A (QUEST-GROUP)	
ING GREECE	
INTERAMERICAN	
INTRACOM TELECOM	

Candidates' Feedback:

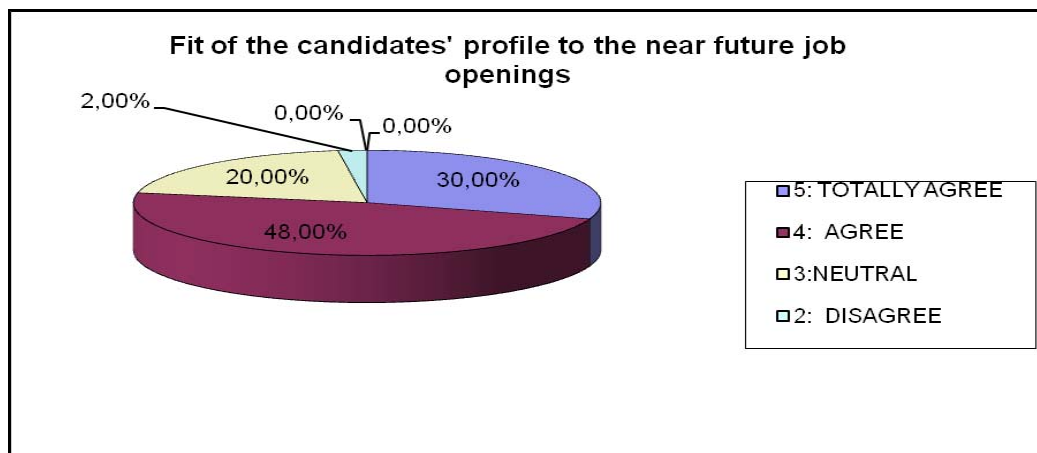
Based on 85 evaluation forms that were filled by the participating candidates and collected, the results are the following:

- **63,53%** of the participants were **employed** during the time of the event
- **Almost 75%** of the candidates felt that they might be **short listed for a particular job** from a company that targeted them for an interview on the day of the event
- **48,24%** of the candidates **approached also companies that have not targeted them** for an interview initially and **almost 40%** of them felt that they might be short listed for a particular job in these companies
- **71%** of the candidates totally agreed or agreed that the Career Fair was a **professional experience** that deserved their time and effort
- **86%** of the candidates replied that the Career Fair met their expectations as a students/ alumni

Companies' Feedback:

Based on 50 evaluation forms that were filled by the companies' interviewers and collected, the results are the following:

- **74%** of the participating companies had **attended a Career Fair before** and **35%** of them had attended at least one of the Athens University of Economics and Business career fairs
- **66%** of the participating companies had a **specific job opening** at the time of the Career Fair and **54,55%** out of them believed that they would **cover it** following the event
- **90%** of the participating companies rated the profile of our participating students and alumni as **excellent or very good**
- **78%** of the participating companies **agreed or totally agreed** that the profile of the candidates **would fit any job openings** in the near future.



- **Nearly 62%** of the participating companies stated that the profile of our international students and alumni would fit any job openings in the near future.

The overall opinion of the participating companies on the Career Fair and MBA international program is depicted in the following chart:

