



# CAREER FAIR

28th April 2015



## Feedback Report

GOLD  
SUPPORTERS:



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COMMUNICATION SPONSORS:



The 12th MBA international career fair, organized by the i-MBA career office with the cooperation of the i-MBA Alumni Association was held with great success on Tuesday 28th April 2015 at the Royal Olympic Hotel. Gold Supporters of the event were Mondelez International, MSD, National Bank of Greece S.A., Plaisio Computers, and Robert Bosch S.A. Supporters were Accenture, Atradius Credit Insurance N.V., EY, Mercedes-Benz Hellas S.A., People for Business IKE and Vodafone-Panafon S.A. Moreover, the career fair was communicated by kariera.gr and skywalker.gr.

Since we hope that this event will be one of the many forms of collaboration with the participating companies, we would like to present the feedback from both companies and candidates regarding the event.

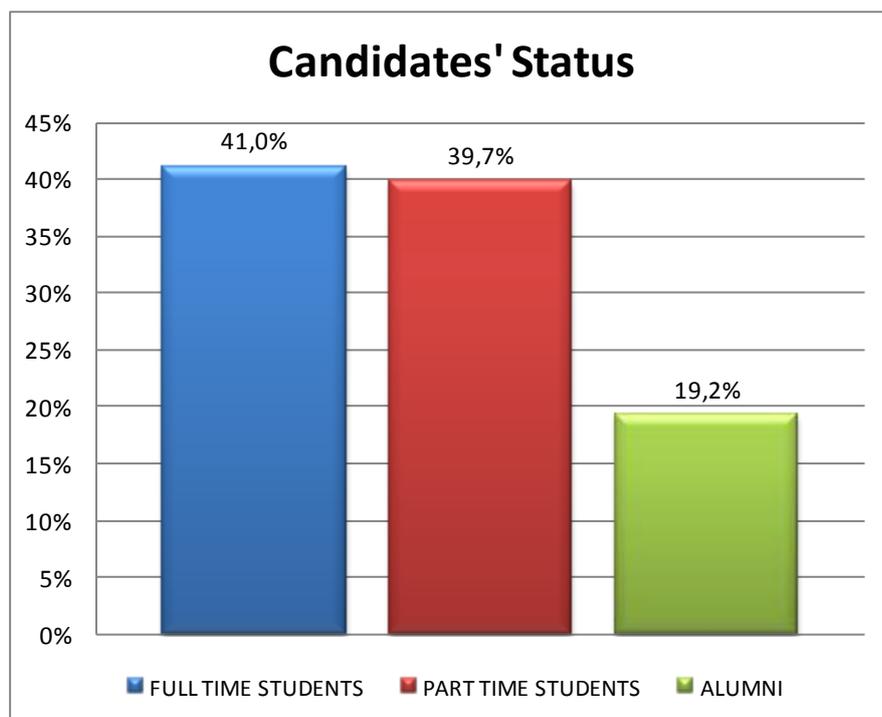
In view of the challenging economic climate and its effect on the job market, in some cases, comparisons are made with last year's figures, so as to show how current circumstances affected the career fair.

Please note that the final data regarding employment offers are not yet available since the recruitment process in many companies is still in progress.

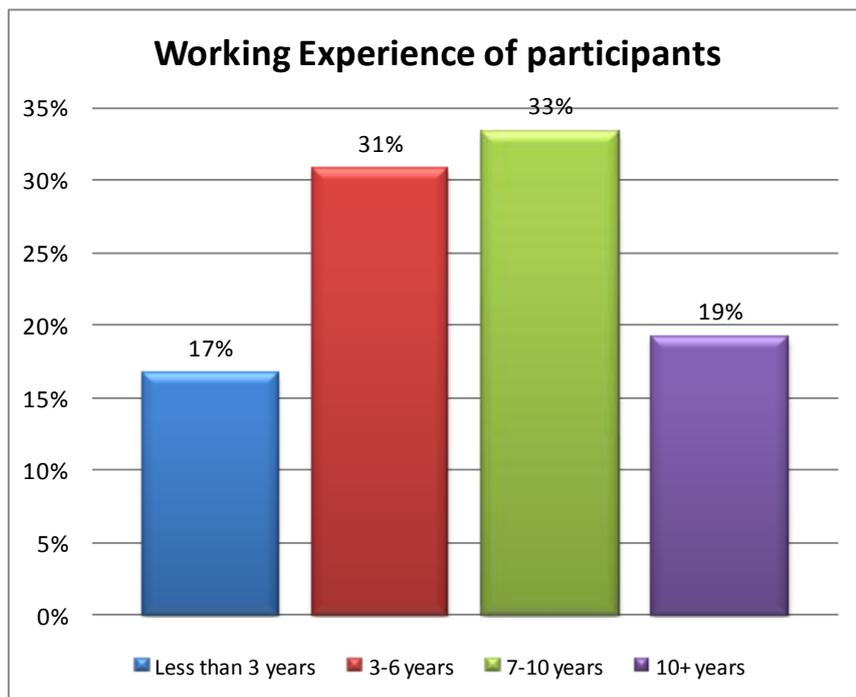
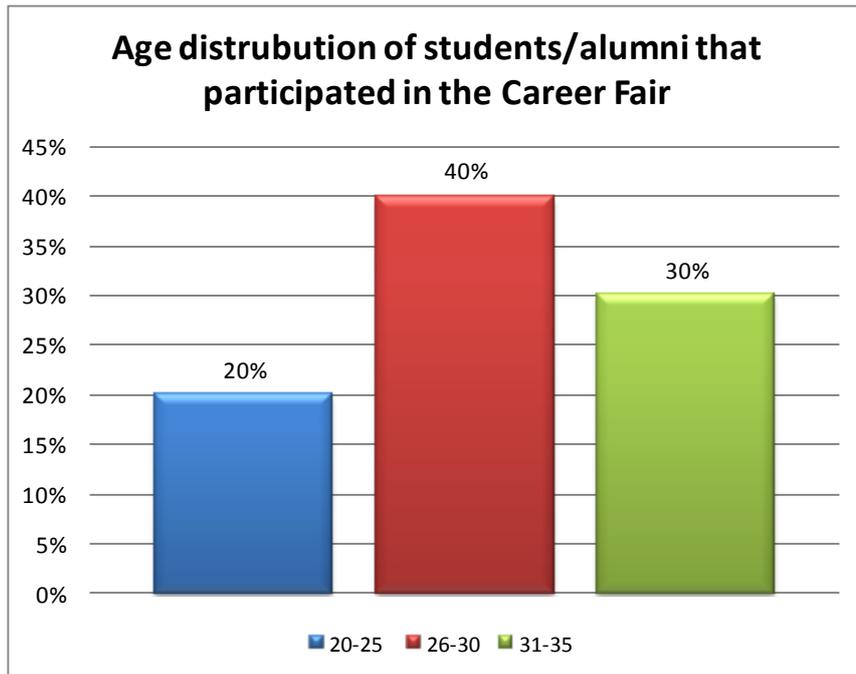
## PARTICIPANTS

### Students & Alumni:

- 139 students and alumni registered for participation.
- 49% of the participants were male and 51% female.
- 3% of the participants were international students/alumni and more than 19% were alumni of the program.

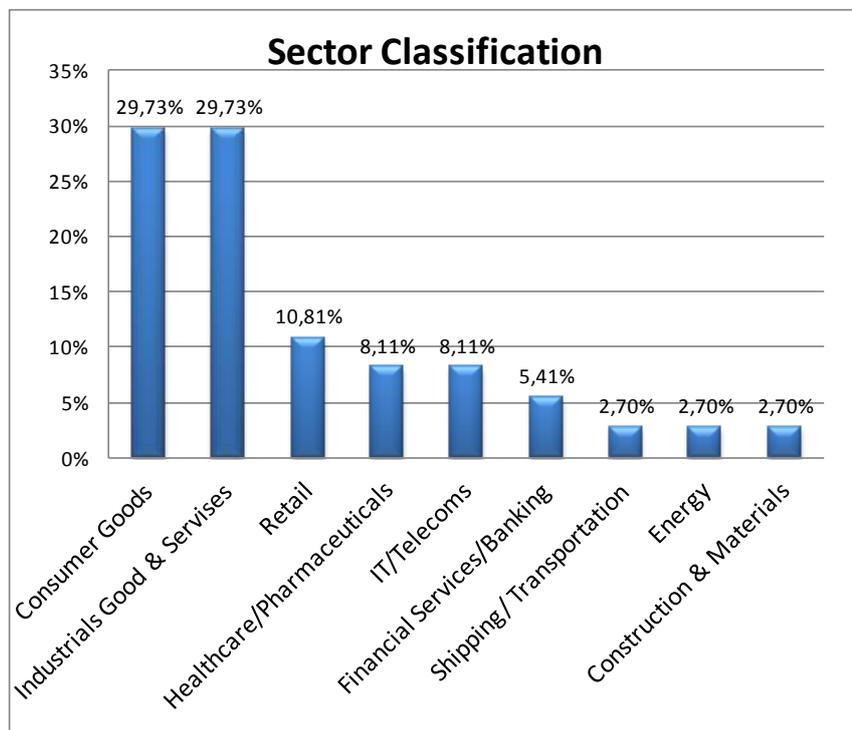


- The age and the average years of working experience are depicted in the charts below:



## Companies:

- In total **37** companies attended the Career Fair 2015.
- **Classification per sector:**
  - ✓ 11 companies were from the **Consumer Goods** sector
  - ✓ 11 companies were from the **Industrials Good & Services** sector
  - ✓ 4 companies were from the **Retail** sector
  - ✓ 3 companies were from the **IT/ Telecoms** sector
  - ✓ 3 companies were from the **Healthcare/Pharmaceuticals** sector
  - ✓ 2 companies was from the **Financial Services/Banking** sector
  - ✓ 1 company was from the **Energy** sector
  - ✓ 1 company was from the **Shipping/ Transportation** sector
  - ✓ 1 company was from the **Construction & Materials** sector



In detail, the participating companies were the following:

AB Vassilopoulos	KPMG Advisors A.E.	PwC - Human Capital
Accenture S.A.	Lidl Hellas & SIA O.E.	Randstad Hellas A.E.
APIVITA S.A.	L' Oréal Hellas S.A.	Robert Bosch S.A.
Athenian Brewery S.A.	McKinsey&Company	Samsung Electronics Hellas S.A.
Atradius Credit Insurance NV	Microsoft Hellas	Toyota Hellas S.A.
Diageo Hellas S.A.	Mondelez International	Titan Cement S.A.
Enel Green Power Hellas	Mercedes-Benz Hellas S.A.	Vodafone-Panafon S.A.
Estee Lauder Hellas S.A.	Nestle Hellas S.A.	
EY	P&G Hellas	
Famar	MSD (Merck Sharp & Dohme ΑΦΒΕΕ)	
IBM Hellas S.A.	National Bank of Greece S.A.	
IN GROUP	Pepsico	
Johnson & Johnson Hellas A.E.E.	Piraeus Container Terminal S.A.	
Jumbo A.E.E.	Plasio Computers S.A.	
Kariera.gr	People for Business IKE	

# FEEDBACK

## Candidate Feedback:

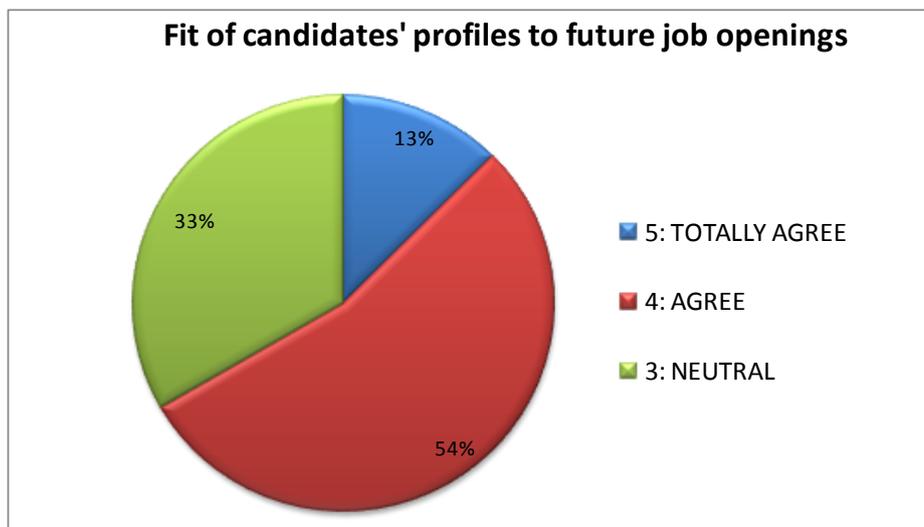
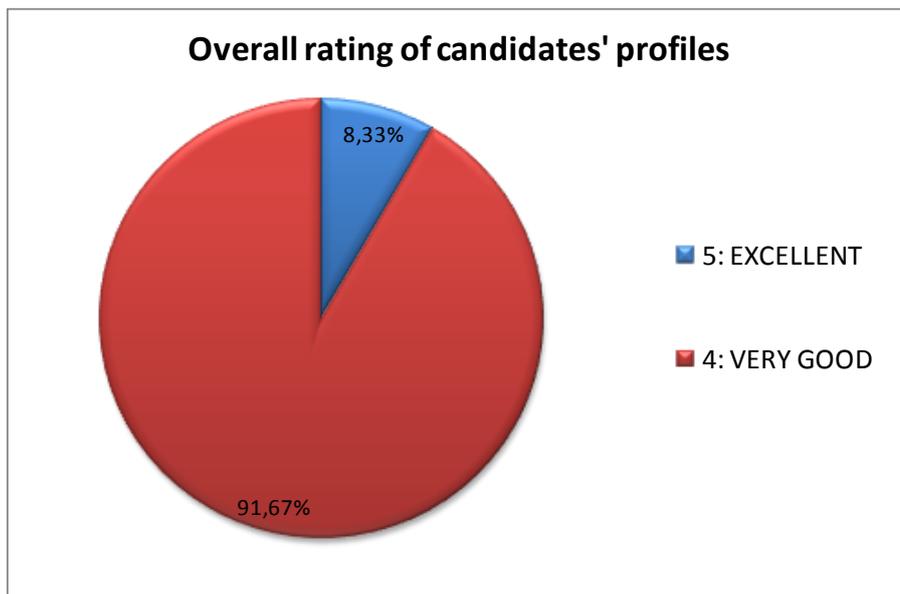
Results based on evaluation forms completed by the participating candidates are as follows:

- 66% of the participants were employed during the time of the event (65% in 2014, 69% in 2013).
- 65% of the candidates approached also companies that had not targeted them for an interview initially (59% in 2014, 56% in 2013).
- 86 % (83% in 2014, 81% in 2013) agreed that the Career Fair met their expectations.

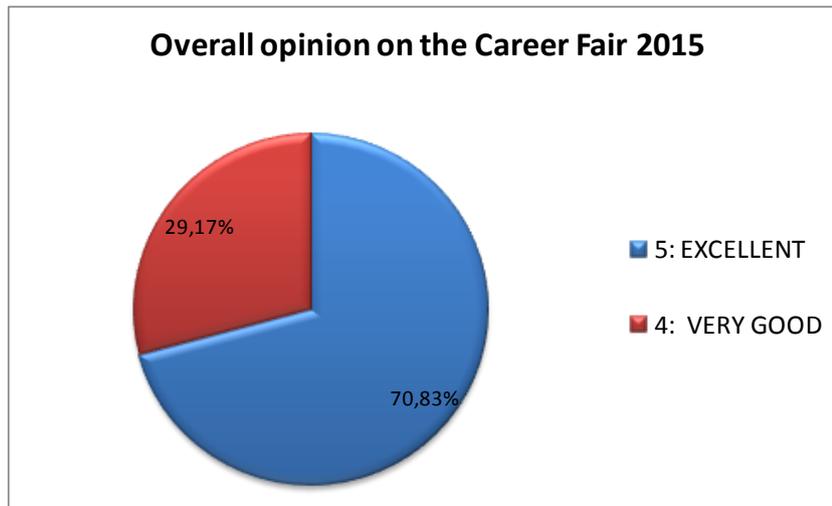
## Company Feedback:

Results based on evaluation forms completed by the companies' representatives are as follows:

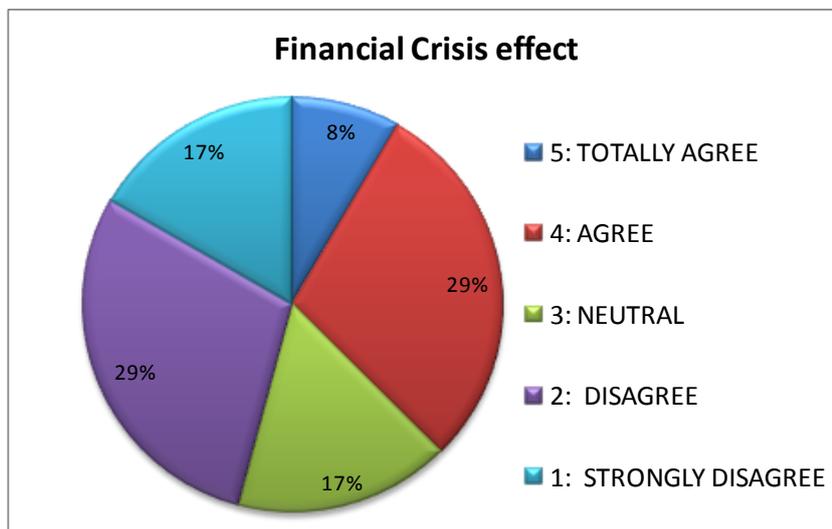
- 83% of the participating companies had a specific job opening at the time of the Career Fair (84% in 2014, 69% in 2013).
- 100% of the participating companies rated the profile of our participating students and alumni as excellent or very good (88% in 2014, 87,5% in 2013) however 67% of the participating companies agree or totally agree that the profile of the candidates would fit potential job openings in the near future (72% in 2014, 69% in 2013).



- Finally, the overall opinion of the participating companies on the Career Fair is depicted in the following chart:



- 38% of the participating companies believe that the financial crisis has decreased the rate of job openings (28% in 2014, 34% in 2013).



## Conclusions

The level of satisfaction of the fair this year – as regards the venue and service offered by the programme - was in high levels as last year, from both companies and candidates. Companies rated the profile of candidates as excellent or very good 100% (88% in 2014 & 2013) and candidates agreed that the Career Fair met their expectations 86% (83% in 2014, 81% in 2013).

As the Greek financial crisis now drags into its seventh year, data show that 38% of the participated companies claim that the financial crisis has decreased the rate of job openings. This percentage was 28% in 2014 (53% in 2012, 34% in 2013). In particular, companies attending the fair this year had almost the same specific job openings 83% at the time of the fair as per last year (84% in 2014, 61% in 2012, 69% in 2013).

At the time of writing this report (end-June), 14% of participating companies have hired directly from the fair. Furthermore, 36% (31% in 2014) of the companies have proceeded to a 2<sup>nd</sup> round of interviews with the participating candidates while evidence suggests that this will increase significantly in the next 1-2 months.