



# CAREER FAIR | 27th April 2017

The right people  
make all the difference...

**come and meet them**

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## Feedback Report

GOLD SUPPORTERS:

Beiersdorf



πλαισιο

SUPPORTERS:



ΚΩΤΣΟΒΟΛΟΣ

Κάθε μέρα αξίζει!

COMMUNICATION  
SPONSORS:



The 14th MBA international career fair, organized by the i-MBA career office with the cooperation of the i-MBA Alumni Association was held with great success on Thursday 27th April 2017 at the Royal Olympic Hotel. Gold Supporters of the event were Beiersdorf Hellas S.A., Plaisio Computers S.A. and Robert Bosch S.A. Supporters were AB Vassilopoulos S.A., Atradius Crédito y Caución S.A. de Seguros y Reaseguros-Hellenic branch, Dixons South-East Europe A EVE, Johnson & Johnson Hellas Consumer S.A. and Lidl Hellas & SIA O.E. Moreover, the career fair was communicated by epixeiro.gr, Global Sustain, kariera.gr and skywalker.gr.

Since we hope that this event will be one of the many forms of collaboration with the participating companies, we would like to present the feedback from both companies and candidates regarding the event.

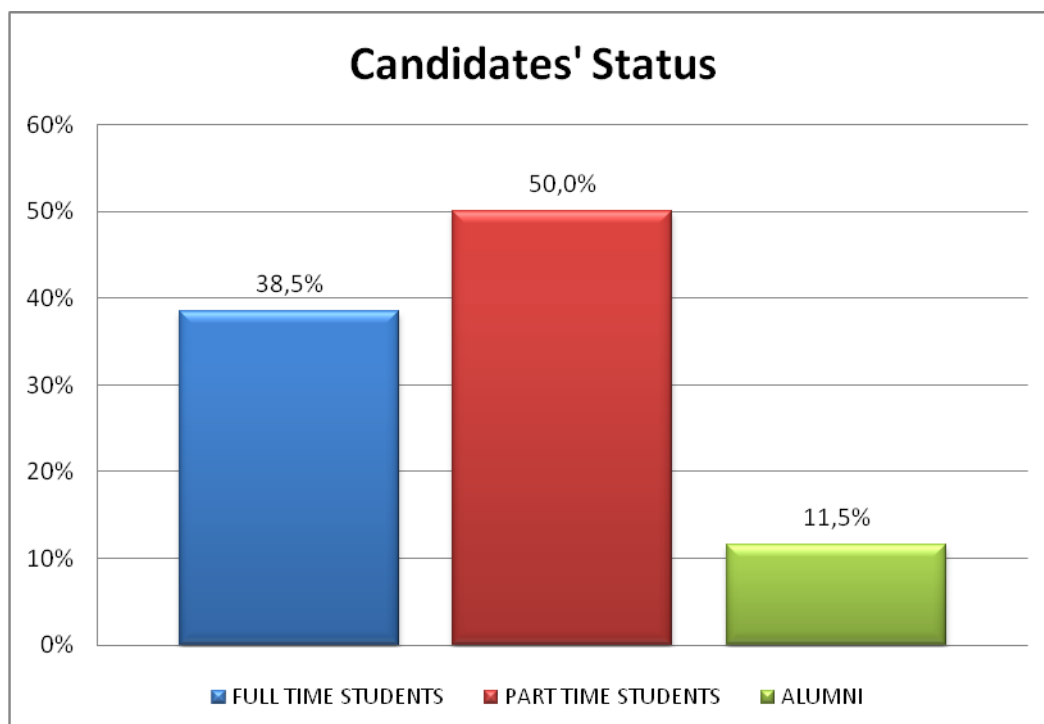
In view of the challenging economic climate and its effect on the job market, in some cases, comparisons are made with last year's figures, so as to show how current circumstances affected the career fair.

Please note that the final data regarding employment offers are not yet available since the recruitment process in many companies is still in progress.

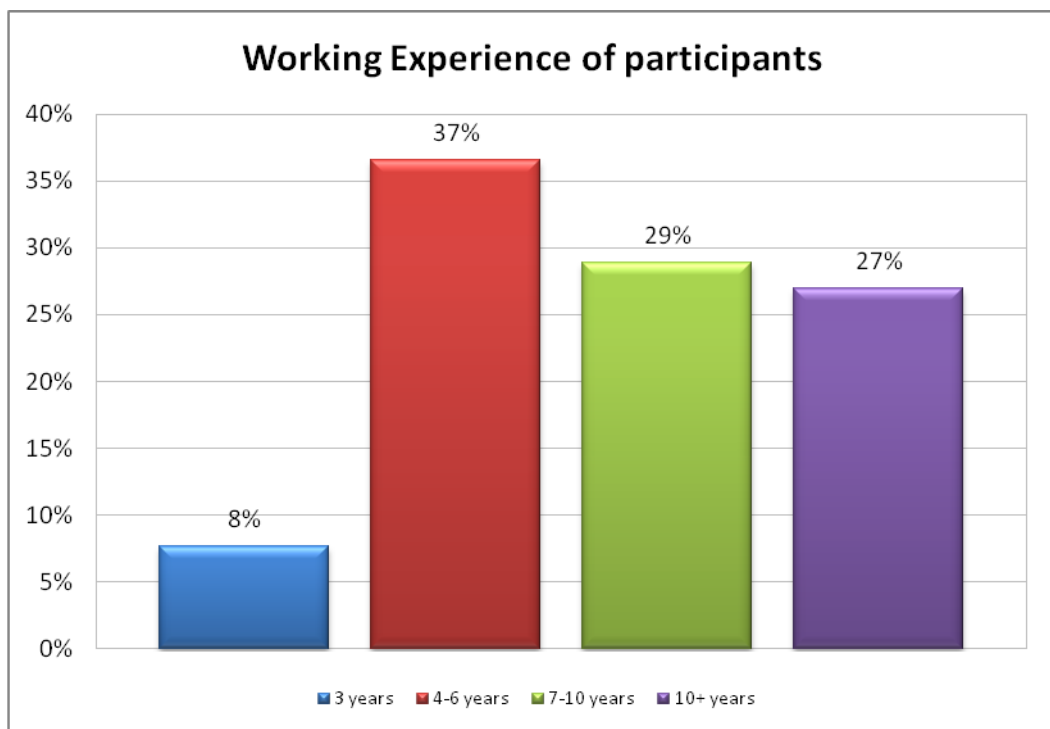
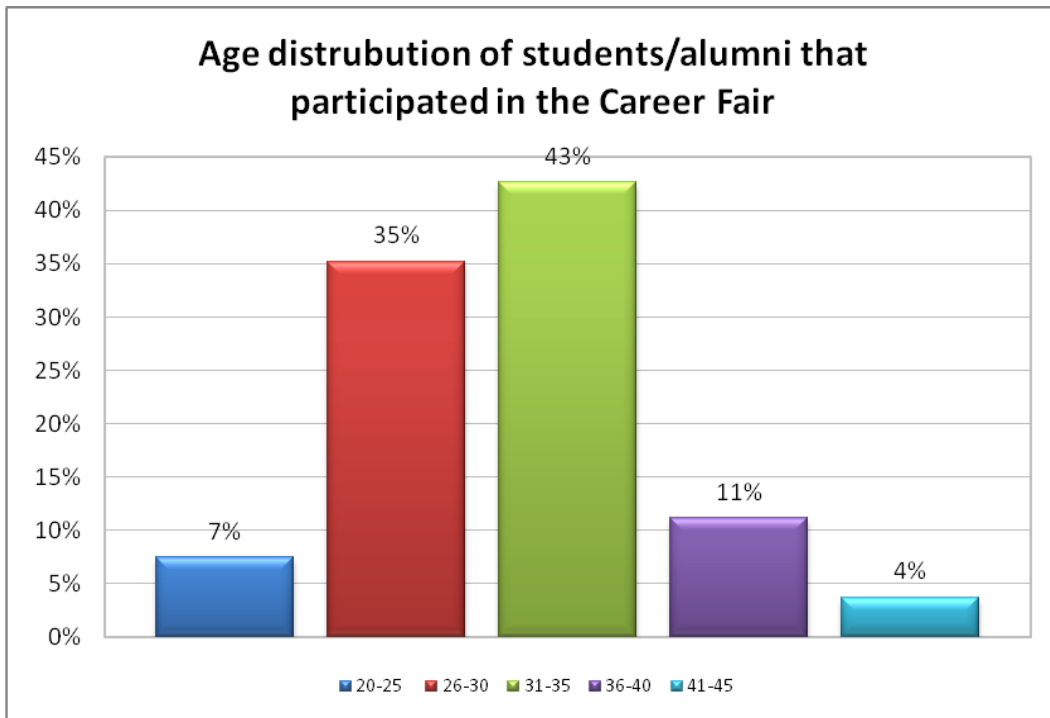
## **PARTICIPANTS**

### **Students & Alumni:**

- **102 students and alumni registered for participation.**
- **55% of the participants were male and 45% female.**
- **7% of the participants were international students/alumni and more than 11,5% were alumni of the program.**

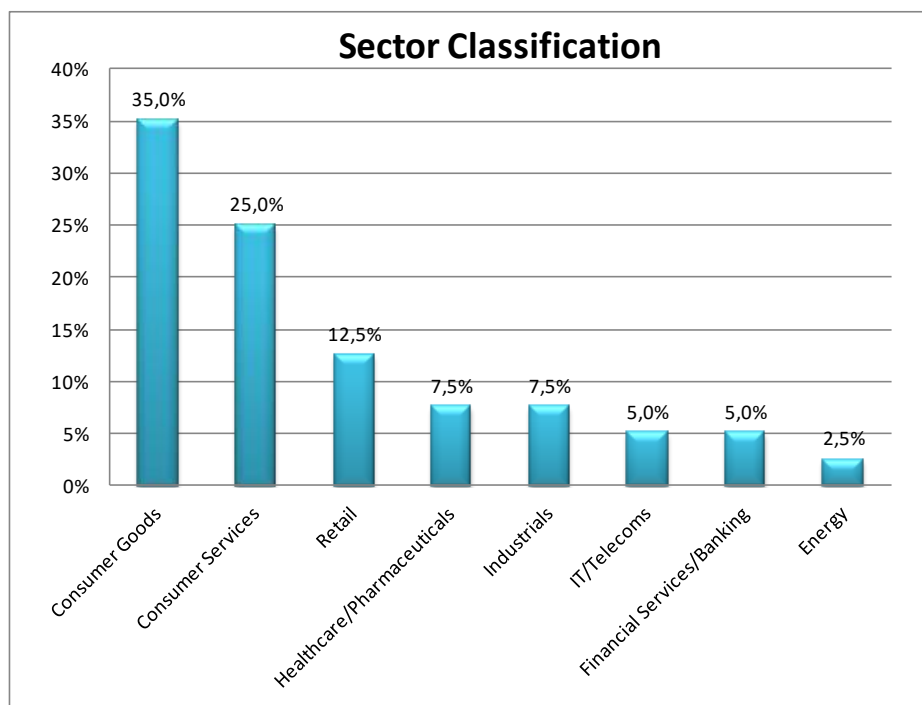


- The age and the average years of working experience are depicted in the charts below:



## Companies:

- In total 40 companies attended the Career Fair 2017.
- Classification per sector:
  - ✓ 14 companies were from the **Consumer Goods** sector
  - ✓ 10 companies were from the **Consumer Services** sector
  - ✓ 5 companies were from the **Retail** sector
  - ✓ 3 companies were from the **Healthcare/Pharmaceuticals** sector
  - ✓ 3 companies were from the **Industrials** sector
  - ✓ 2 companies were from the **IT/ Telecoms** sector
  - ✓ 2 companies was from the **Financial Services/Banking** sector
  - ✓ 1 company was from the **Energy** sector



In detail, the participating companies were the following:

AB Vassilopoulos S.A.	IBM Hellas S.A.	Plaisio Computers S.A.
APIVITA S.A.	JACOBS DOUWE EGBERTS	Power Health Hellas S.A.
ARTION Group of Companies	Johnson & Johnson Hellas Consumer S.A.	PwC Business Solutions
Atradius Crédito y Caución S.A. de Seguros y Reaseguros-Hellenic branch	Kariera.gr	Randstad Hellas S.A.
Barilla Hellas S.A.	KPMG	Robert Bosch S.A.
Beiersdorf Hellas S.A.	Leroy Merlin	Saracakis Group of Companies
Colgate- Palmolive	Lidl Hellas & SIA O.E.	The Swatch Group Greece S.A.
Deloitte Business Solutions S.A.	McKinsey&Company	Titan Cement S.A.
DIXONS SOUTH-EAST EUROPE A EVE	Mondelez International	Vodafone- Panafon S.A.
Elais-Unilever Hellas S.A.	MSD (Merck Sharp & Dohme ΑΦΒΕΕ)	WATT AND VOLT S.A.
Estee Lauder Hellas S.A.	National Bank of Greece S.A.	
EY	Nestlé Hellas S.A.	
FAMAR	P&G Hellas	
Gr. Sarantis S.A. - Luxury Cosmetics Division	People for Business IKE	
Hertz Autohellas S.A.	PepsiCo Greece	

## FEEDBACK

### Candidate Feedback:

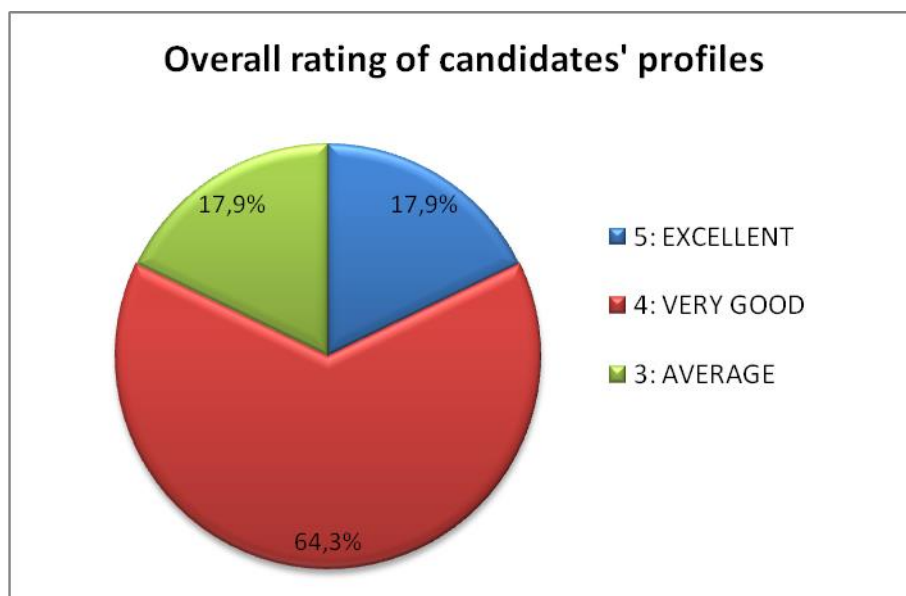
Results based on evaluation forms completed by the participating candidates are as follows:

- 64% of the participants were employed during the time of the event (59% in 2016, 66% in 2015).
- 60% of the candidates approached also companies that had not targeted them for an interview initially (57% in 2016, 65% in 2015).
- 82% (82% in 2016, 86% in 2015) agreed that the Career Fair met their expectations.

### Company Feedback:

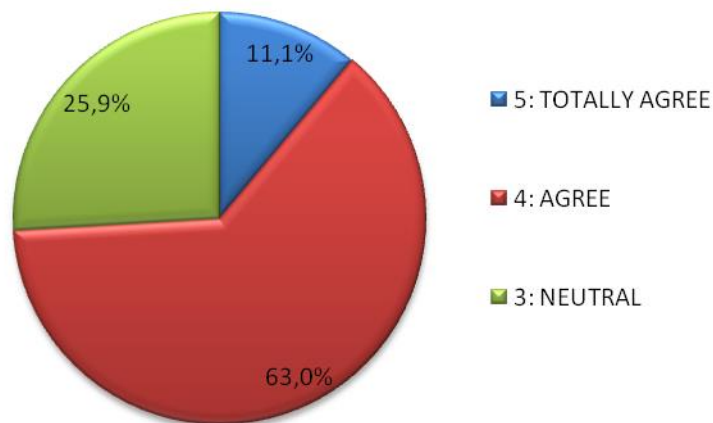
Results based on evaluation forms completed by the companies' representatives are as follows:

- 79% of the participating companies had a specific job opening at the time of the Career Fair (75% in 2016, 83% in 2015).
- 82% of the participating companies rated the profile of our participating students and alumni as excellent or very good.



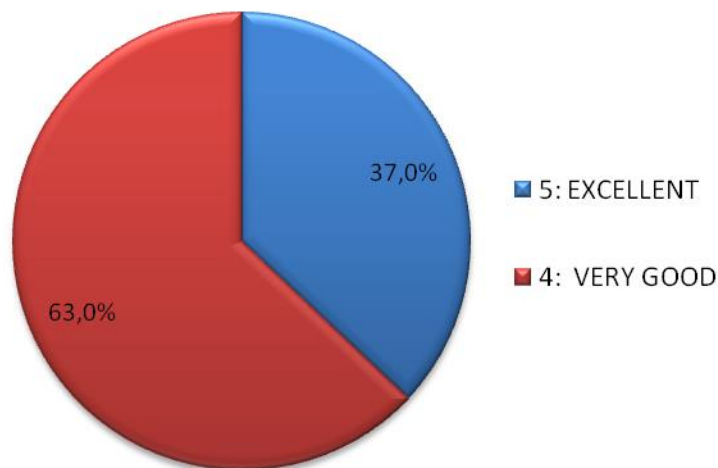
- 74% of the participating companies agree or totally agree that the profile of the candidates would fit potential job openings in the near future (79% in 2016, 67% in 2015).

### Fit of candidates' profiles to future job openings



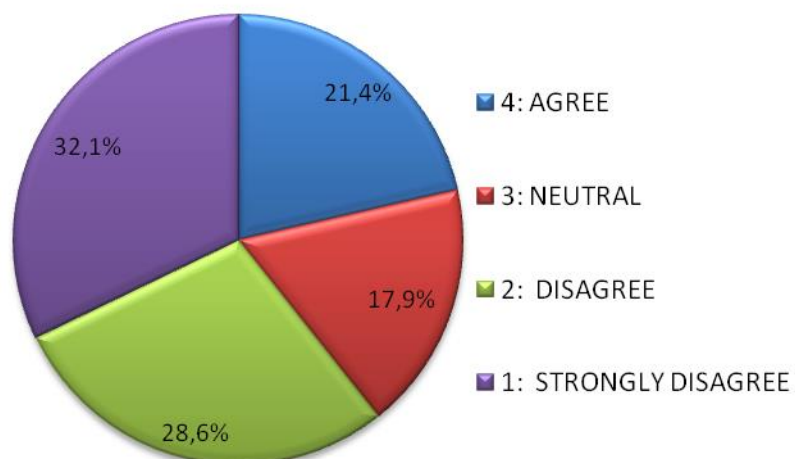
- Finally, the overall opinion of the participating companies on the Career Fair is depicted in the following chart:

### Overall opinion on the Career Fair 2017



- 21% of the participating companies believe that the financial crisis has decreased the rate of job openings (29% in 2016, 38% in 2015).

### Financial Crisis effect



## Conclusions

The level of satisfaction of the fair this year – as regards the venue and service offered by the programme - was in high levels as last year, from both companies and candidates. 82% of the companies rated the profile of candidates as excellent or very good and 82% of candidates agreed that the Career Fair met their expectations (82% in 2016, 86% in 2015).

As the Greek financial crisis now drags into its ninth year, data show that 21% of the participated companies claim that the financial crisis has decreased the rate of job openings. This percentage was 29% in 2016 (38% in 2015, 28% in 2014). In particular, companies attending the fair this year had more specific job openings at the time of the fair (79%) as per last year (75% in 2016), and 74% of the participating companies agree or totally agree that the profile of the candidates would fit potential job openings in the near future (79% in 2016, 67% in 2015).

At the time of writing this report (end-May), 18% (8% in 2016) of participating companies have hired directly from the fair. Furthermore, 51% (53% in 2016, end-June, 36% in 2015, end-June) of the companies have proceeded to a 2<sup>nd</sup> round of interviews with the participating candidates while evidence suggests that this will increase significantly in the next 1-2 months.