

Report

Career Fair 2010



Co-Organized by



ATHENS UNIVERSITY of ECONOMICS & BUSINESS
mbainternational

&

mbainternational
alumni association

Sponsored by

PRICEWATERHOUSECOOPERS 

Communication sponsor



Monday, April 26th 2010
Hilton Hotel, Athens

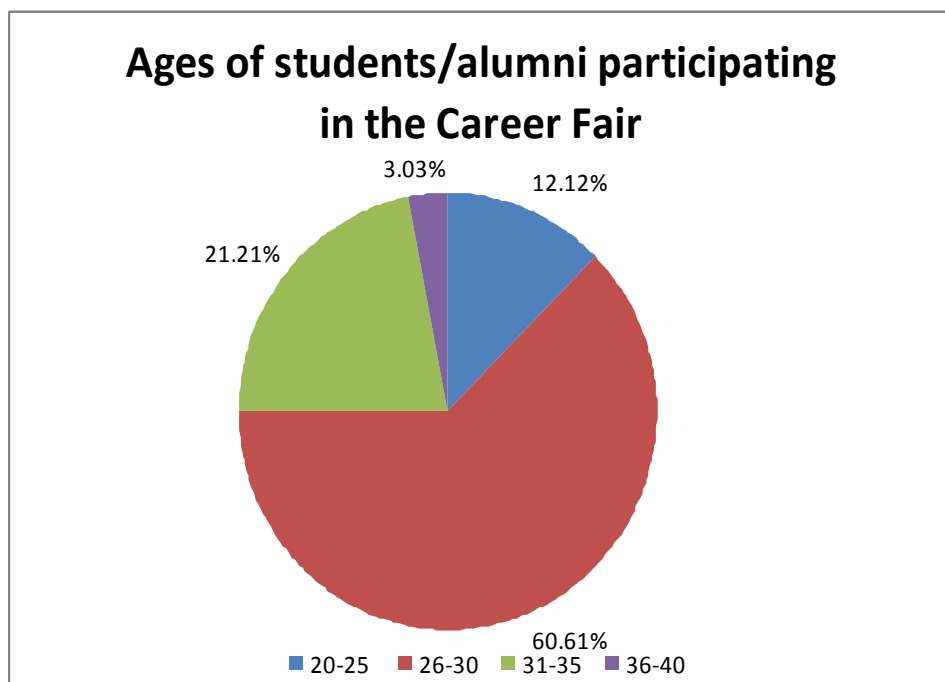
The 7th career fair of MBA international, organized by the I-MBA career office with the cooperation of the I-MBA alumni association, and sponsored by PriceWaterHouseCoopers, was held on Monday 19th April 2010 at the Hilton Hotel. Since we hope that this event will be one of the many forms of collaboration with the participating companies, we would like to present the feedback from both companies and candidates regarding the event.

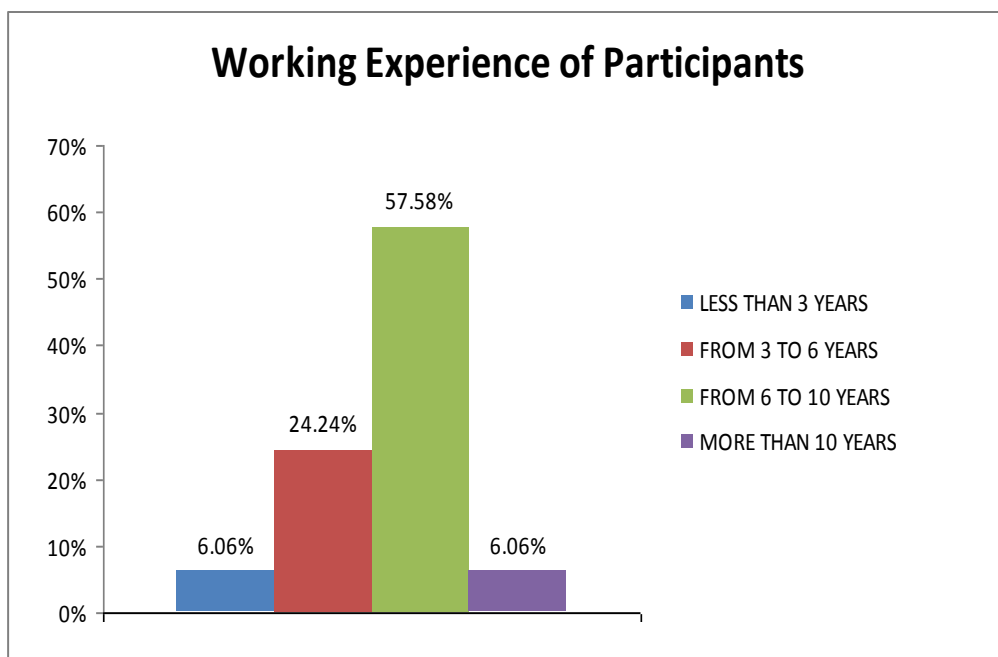
Please note that statistical data regarding employment offers are not yet available since the recruitment process in many companies is currently in progress.

PARTICIPANTS

Students & Alumni:

- 142 students and alumni registered for participation
- 52% of the participants were male and 48% female
- Almost 18% of the participants were non Greek students and 33% were alumni of the program
- The age and the average years of working experience are depicted in the charts below:





Companies:

A total of 41 companies attended the Career Fair 2010:

- | | |
|--|--|
| AB Vassilopoulos | Johnson & Johnson |
| Alpha Bank - HR Division | KPMG |
| Apivita | Kraft Foods Hellas S.A. |
| Athenian Brewery | Lidl Hellas |
| AXA Insurance | L'Oreal Hellas |
| Beiersdorf | Microsoft Hellas |
| Cadbury Hellas | Novartis Hellas |
| Citibank | Pharmaserve-Lilly |
| Colgate Palmolive | Plasio Computers |
| Consolidated Contractors Co.(CCC) | PriceWaterhouseCoopers |
| Cretafarm | Procter & Gamble Hellas Ltd |
| Danone | Randstad Hellas |
| Diageo Hellas | Reckitt Benckiser |
| Enel Greece | Ricardo.gr |
| Envision Information Systems | SAP |
| Ernst & Young | Sara Lee |
| Estee Lauder | TNT |
| Eurobank | Tasty |
| Hewlett-Packard | Titan Cement SA |
| ING Greece | Toyota Hellas |
| Interamerican | |

FEEDBACK

Candidate Feedback:

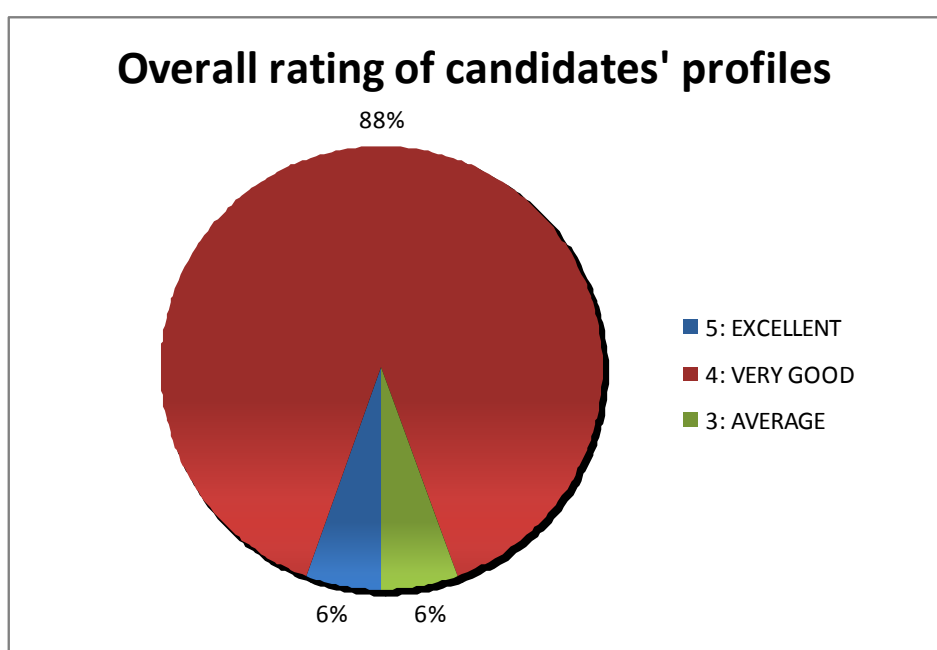
Results based on evaluation forms completed by the participating candidates are as follows:

- Almost 50% of the participants were employed during the time of the event
- Almost 64% of the candidates felt that they might be short listed for a particular job from a company that targeted them for an interview on the day of the event
- Almost 76% of the candidates approached also companies that have not targeted them for an interview initially and 64% of them felt that they might be short listed for a particular job in these companies
- 70% of the candidates totally agreed or agreed that the Career Fair was a professional experience that deserved their time and effort

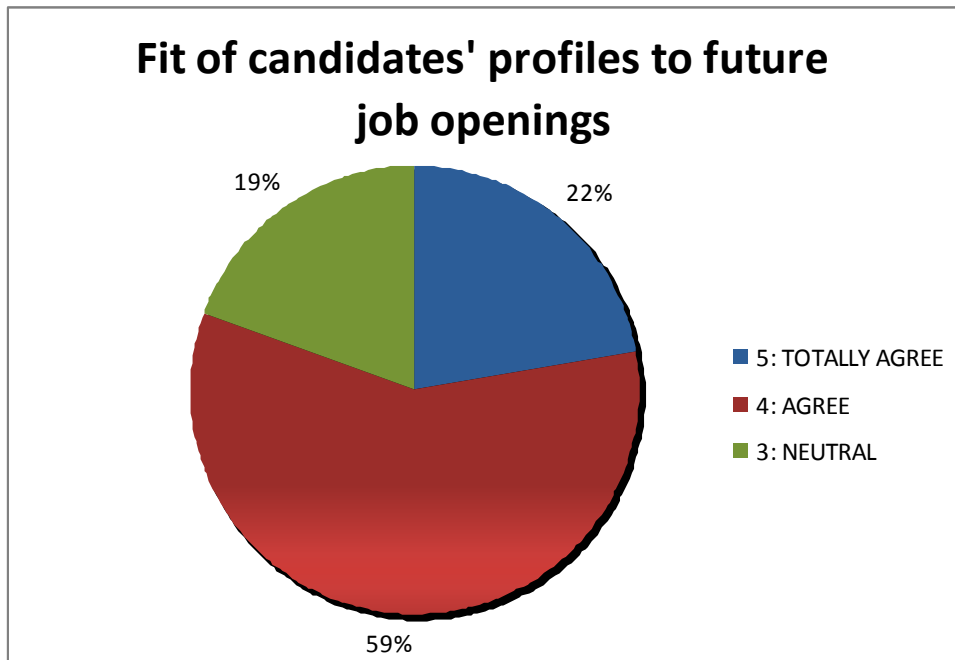
Company Feedback:

Results based on evaluation forms completed by the companies' representatives are as follows:

- ◆ 83% of the participating companies had attended a Career Fair before and 27% of those had attended at least one of the Athens University of Economics and Business career fairs
- ◆ 72% of the participating companies had a specific job opening at the time of the Career Fair and of those, 62% believed that they would cover it following the event
- ◆ 94% of the participating companies rated the profile of our participating students and alumni as excellent or very good



- 81% of the participating companies agreed or totally agreed that the profile of the candidates would fit any job openings in the near future.



Finally, the overall opinion of the participating companies on the Career Fair and MBA international program is depicted in the following chart:

