



On June 11 2010, the Program received the honorable "Best CSR Practice in Higher Education Award" by the Annual Hellenic CEO and CSR Conference that took place at Zappeio Hall. In the good company with over 10 companies and organization receiving awards in various categories, this recognition of the efforts deployed is a great motivator for moving on forward.

Associate Professor Klas Eric Soderquist, Head of Academic Affairs mentioned: "I am very happy and proud that the MBA International Program has been awarded for its efforts related to spreading, researching and adopting good CSR practices. I like to thank the students for their strong engagement and their interest in these issues that pushes us to continuously develop teaching in this domain. I like to thank my colleagues - the faculty teaching in the program- who does an excellent job in showing that CSR is not an etiquette that you paste onto a business function or a management area, but something that has to become an integral part of managing and administrating businesses. I also like to thank the leadership of the university who provides the vision of teaching and researching CSR, and our many company and organizational partners, including local and global CSR networks such as the UN Global Compact, that give CSR a practical dimension through guest speaking, case studies and other material that can be used with our students."



CEO & CSR Money Conference was organized for the fourth consecutive year by Money Conferences in exclusive collaboration with EuroCharity (www.eurocharity.gr) The CEO & CSR 2010 Money Conference was entitled CSR 2.0: The era of Corporate Sustainability & Accountability and was concluded with the CEO & CSR Money Conference Awards Ceremony. (<http://www.moneyconferences.com>)