



ATHENS UNIVERSITY of ECONOMICS & BUSINESS  
mbainternational



# Career Fair 2013

24<sup>th</sup> April 2013



## Feedback Report

Gold Supporter **πλαίσιο**

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The 10th MBA international career fair, organized by the I-MBA career office with the cooperation of the I-MBA Alumni Association was held with great success on Wednesday 24th April 2013 at the Royal Olympic Hotel. Gold Supporter of the event was Plasio Computers S.A and supporters were Beiersdorf Hellas A.E., Estee Lauder Hellas S.A., Lidl Hellas & SIA O.E, Mondelēz International and PepsiCo (Tasty & PepsiCo-IVI). Moreover, the career fair was communicated by Epistimoniko Marketing & Management and kariera.gr.

Since we hope that this event will be one of the many forms of collaboration with the participating companies, we would like to present the feedback from both companies and candidates regarding the event.

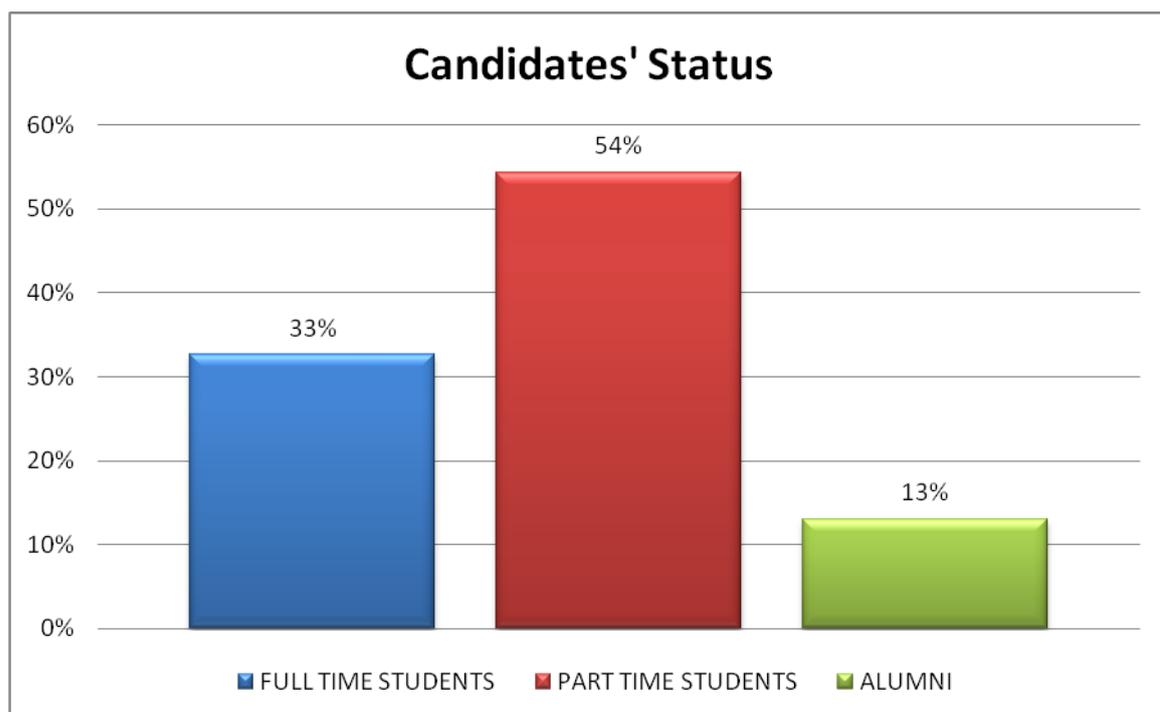
In view of the challenging economic climate and its effect on the job market, in some cases, comparisons are made with last year's figures, so as to show how current circumstances affected the career fair.

Please note that the final data regarding employment offers are not yet available since the recruitment process in many companies is still in progress.

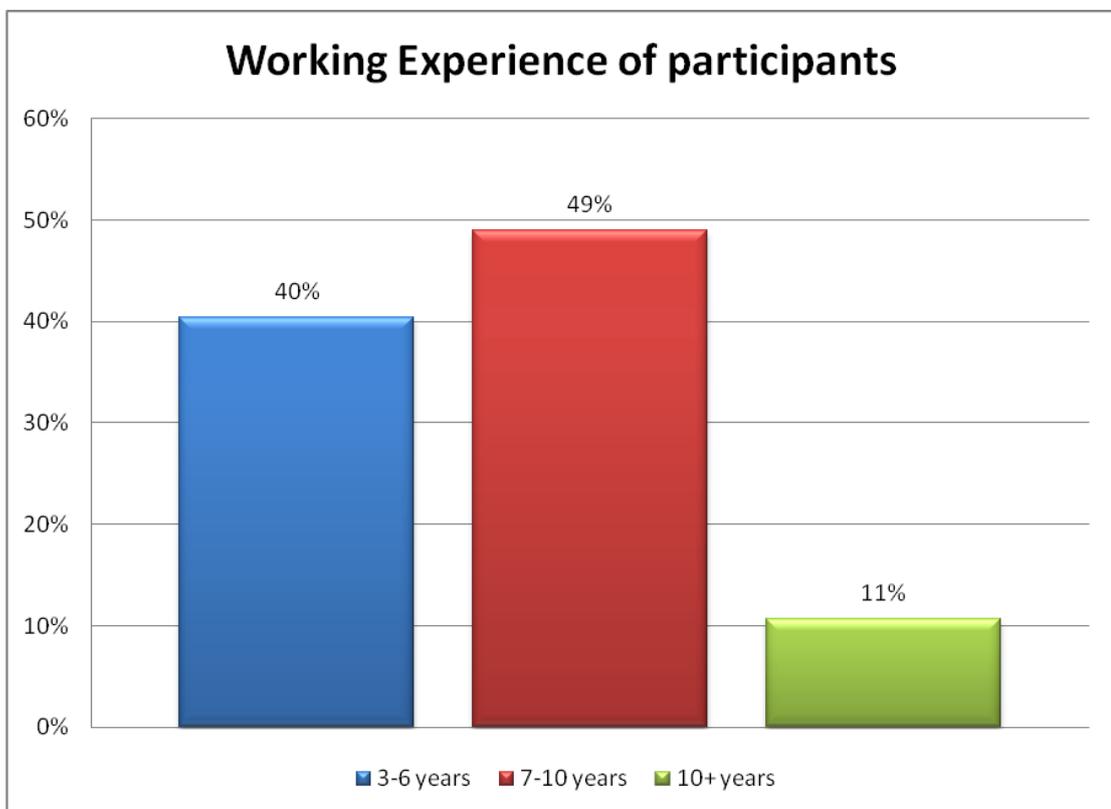
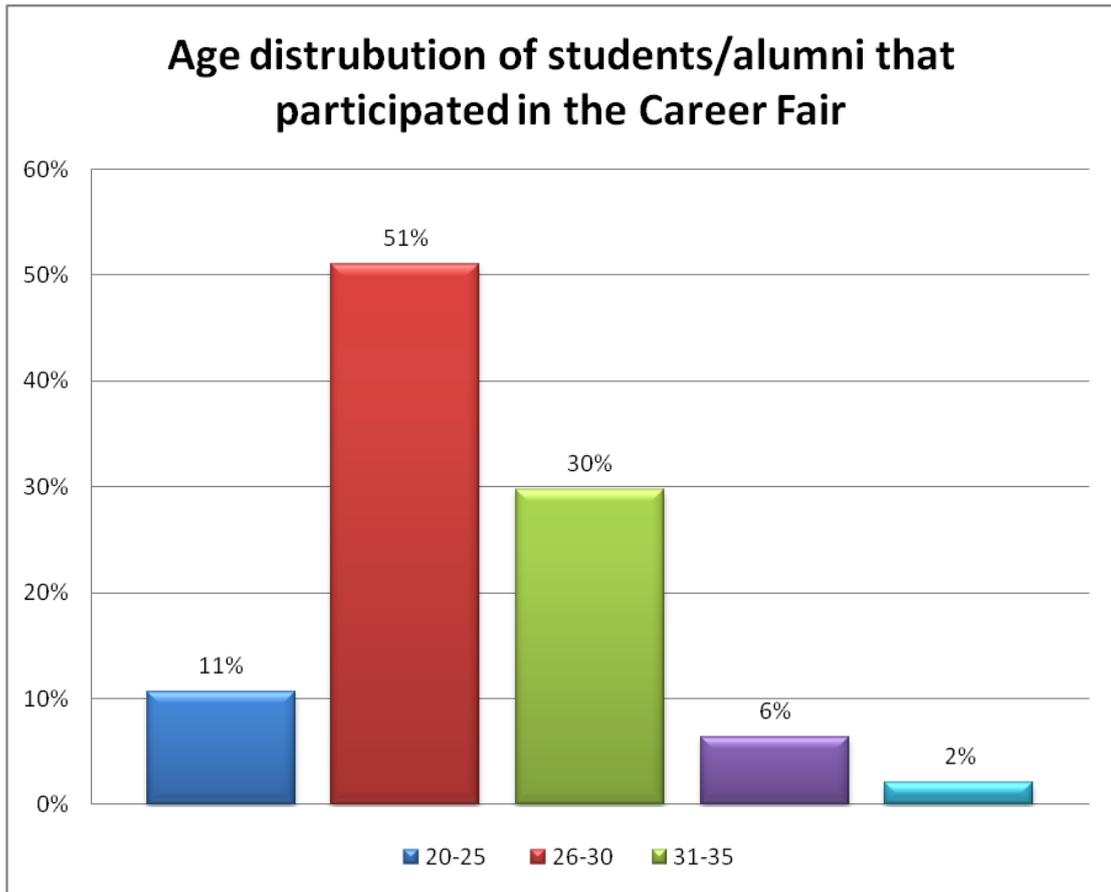
## PARTICIPANTS

### Students & Alumni:

- 119 students and alumni registered for participation
- 53% of the participants were male and 47% female
- 8% of the participants were international students/alumni and 13% were alumni of the program



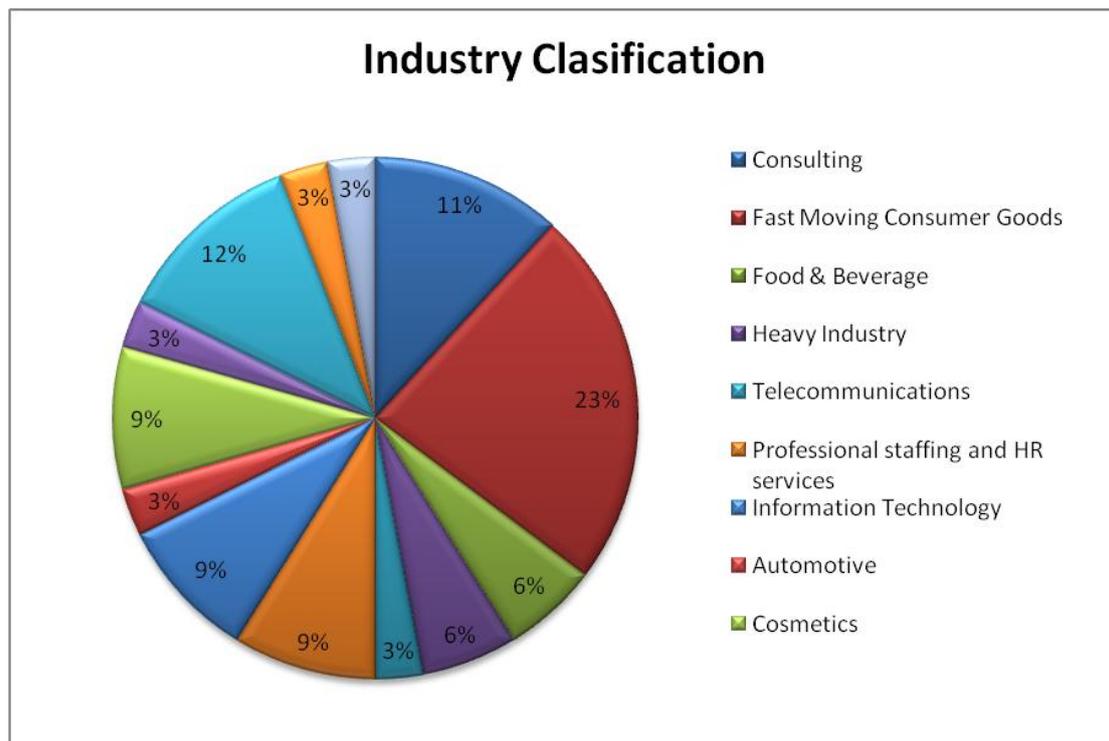
- The age and the average years of working experience are depicted in the charts below:



## Companies:

In total of 35 companies attended the Career Fair 2013:

- 8 companies were from the **Fast Moving Consumer Goods** sector
- 4 companies were from the **Consulting** sector
- 3 company were from the **Cosmetics** sector
- 4 companies were from the **Retail** sector
- 3 companies were from the **Professional staffing and HR services** sector
- 2 companies were from the **Food & Beverage** sector
- 2 companies were from the **Heavy Industry**
- 3 companies were from the **Information Technology** sector
- 1 companies were from the **Insurance** sector
- 1 company was from the **Telecommunications** sector
- 1 company was from the **Automotive** sector
- 1 company was from the **Energy** sector
- 1 company was from the **Internet & Event Organizing** sector
- 1 company was from the **Banking** sector



In detail, the participating companies were the following:

**AB Vassilopoulos**

**Athenian Brewery S.A**

**Beiersdorf Hellas**

**British American Tobacco Hellas S.A**

**Citibank IPLC**

**D.E Master Blenders 1753**

**Diageo Hellas S.A**

**Enel Green Power Hellas**

**Ernst & Young**

**Estee Lauder Hellas**

**Gr. Sarantis S.A.**

**Hewlett- Packard Hellas**

**ING Greece**

**Johnson & Johnson Hellas AEBE**

**Kariera S.A**

**KPMG Advisors A.E**

**Leroy Merlin**

**Lidl Hellas & SIA O.E**

**L'Oréal Hellas S.A**

**Manpower Professional**

**McKinsey&Company**

**Microsoft Hellas**

**Mondelez International**

**Mythos Brewery- Carlsberg Group**

**Nestle Hellas S.A**

**People for Business**

**PepsiCo (Tasty & PepsiCo-IVI)**

**Piraeus Container Terminal S.A**

**Plaisio Computers S.A**

**PwC Business Solutions S.A**

**Randstad Hellas A.E.**

**Samsung Electronics Hellas A.E**

**Titan Cement Co S.A**

**Toyota Hellas S.A**

**Vodafone-Παναφον ΑΕΕΤ**

## FEEDBACK

### Candidate Feedback:

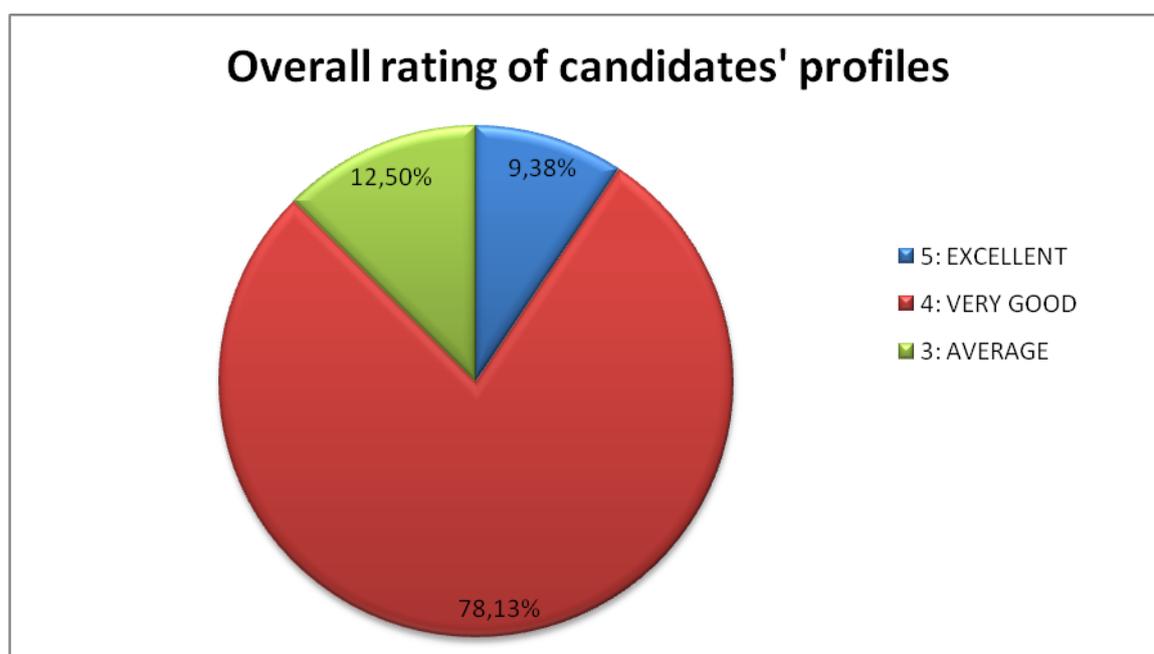
Results based on evaluation forms completed by the participating candidates are as follows:

- 69% of the participants were employed during the time of the event **(71% in 2012)**
- 58% of the candidates felt that they might be short listed for a particular job from a company that targeted them for an interview on the day of the event **(63% in 2012)**
- 56% of the candidates approached also companies that had not targeted them for an interview initially **(66% in 2012)**
- 71% of the candidates totally agree or agree that the Career Fair was a professional experience that deserved their time and effort and 81% agreed that the Career Fair met their expectations.

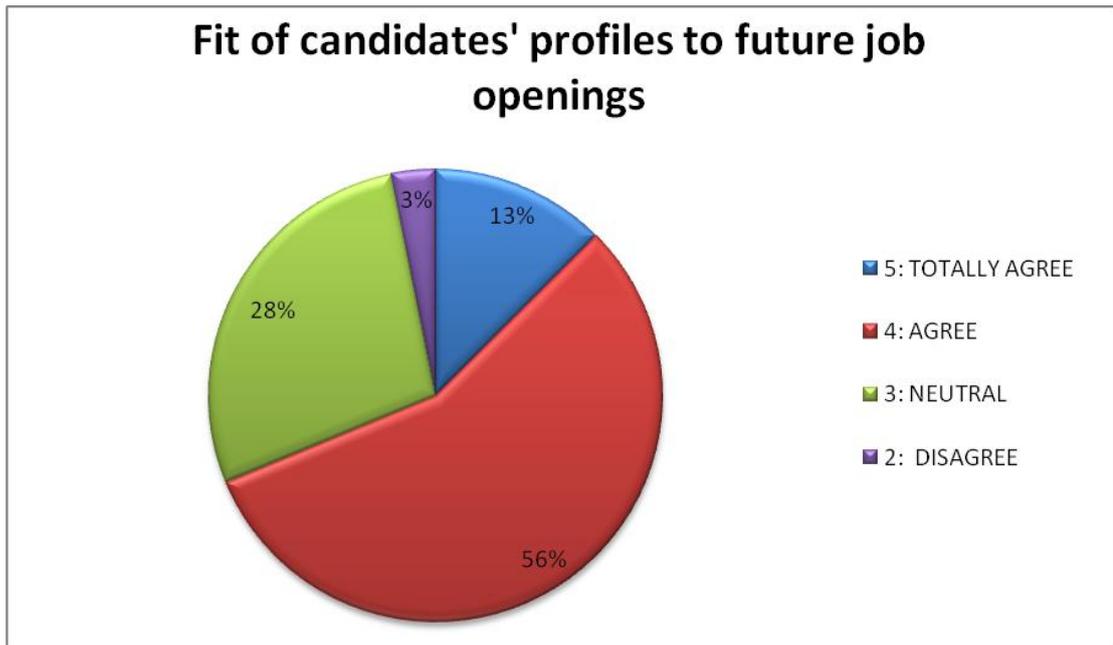
### Company Feedback:

Results based on evaluation forms completed by the companies' representatives are as follows:

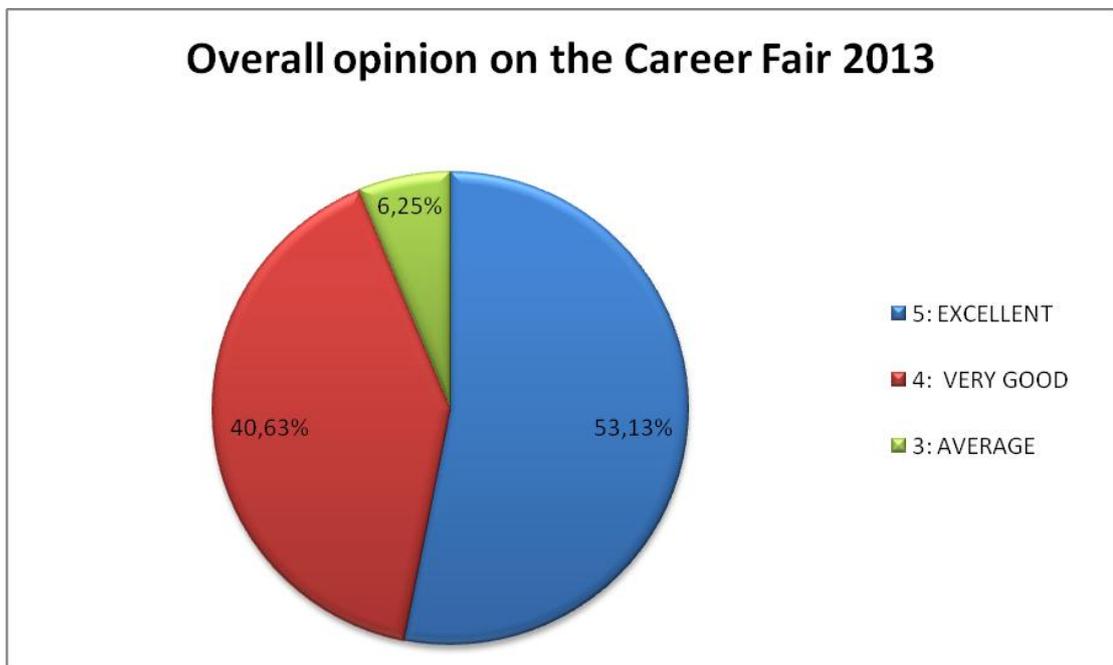
- 69% of the participating companies had a specific job opening at the time of the Career Fair **(61% in 2012)**
- 87,5% of the participating companies rated the profile of our participating students and alumni as excellent or very good **(87% in 2012)**



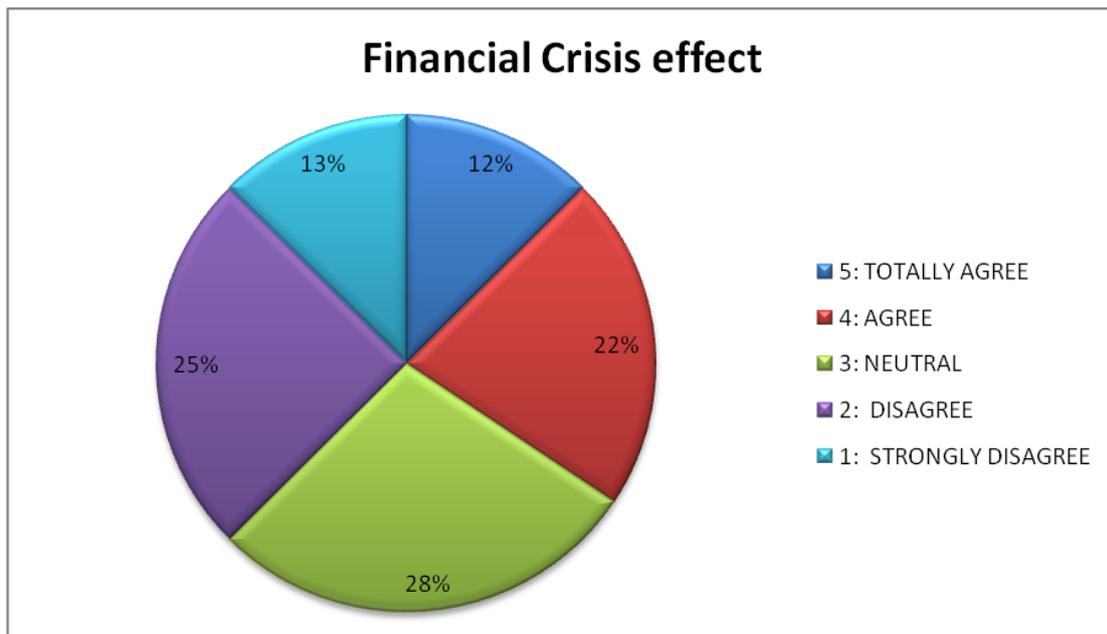
- **69% of the participating companies agree or totally agree that the profile of the candidates would fit potential job openings in the near future (67% in 2012)**



- **Finally, the overall opinion of the participating companies on the Career Fair is depicted in the following chart:**



- 34% of the participating companies believe that the financial crisis has decreased the rate of job openings (53% in 2012)



## Conclusions

The level of satisfaction of the fair this year – as regards the venue and service offered by the programme - was in high levels as last year, from both companies and candidates. Companies rated the profile of candidates as excellent or very good (87.5%) and candidates agreed that the Career Fair met their expectations (81%).

As the Greek financial crisis now drags into its fifth year, data show that less companies claim that the financial crisis has decreased the rate of job openings (53% in 2012, 34% in 2013). In particular, companies attending the fair this year had more specific job openings at the time of the fair than last year (61% in 2012, 69% in 2013). Moreover, more companies agreed that the profile of the candidates would fit potential job openings in the near future (67% in 2012, 69% in 2013).

At the time of writing this report (end-June), 15% of participating companies have hired directly from the fair. Furthermore, 31% of the companies have proceeded to a 2<sup>nd</sup> round of interviews with the participating candidates while evidence suggests that this will increase significantly in the next 1-2 months.