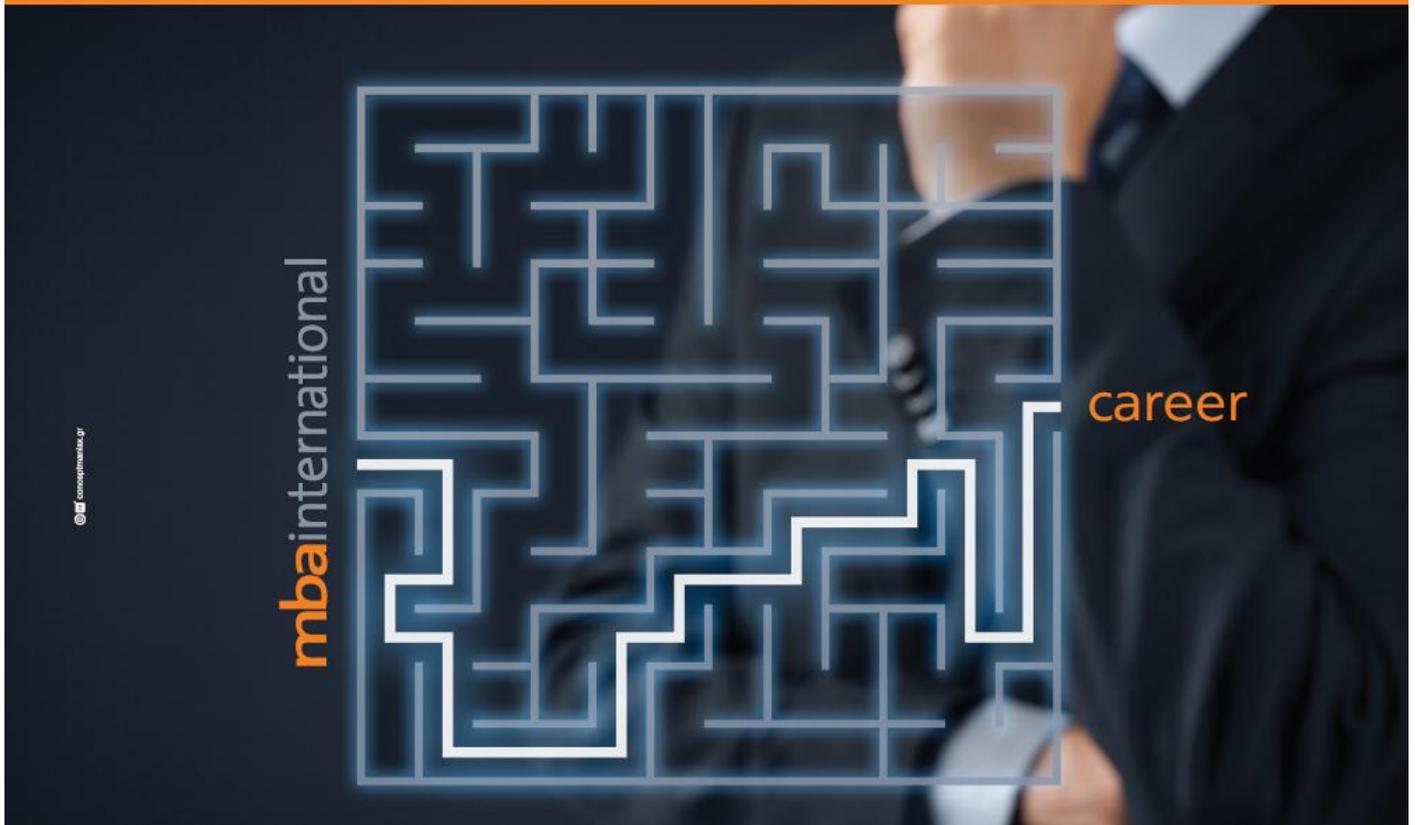




CAREER FAIR | 21st April 2016



Feedback Report

SPONSOR:



GOLD SUPPORTERS:



SUPPORTERS:



Mercedes-Benz



COMMUNICATION SPONSORS:



The 13th MBA international career fair, organized by the i-MBA career office with the cooperation of the i-MBA Alumni Association was held with great success on Thursday 21th April 2016 at the Royal Olympic Hotel. Sponsor of the event was Omega-Pharma. Gold Supporters of the event were EY, Plasio Computers, and Robert Bosch S.A. Supporters were AB Vassilopoulos, Atradius Credit Insurance N.V., Business Books, Lidl Hellas & ΣΙΑ O.E, Mercedes-Benz Hellas S.A., People for Business IKE and Vodafone-Panafon S.A. Moreover, the career fair was communicated by kariera.gr, epixeiro.gr, globalsustain.org and skywalker.gr.

Since we hope that this event will be one of the many forms of collaboration with the participating companies, we would like to present the feedback from both companies and candidates regarding the event.

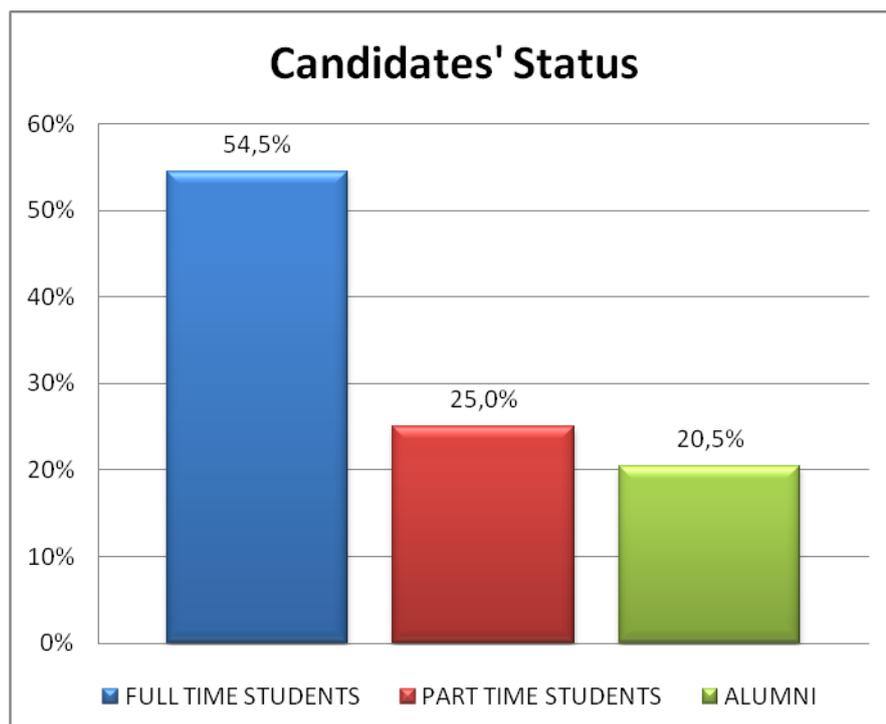
In view of the challenging economic climate and its effect on the job market, in some cases, comparisons are made with last year's figures, so as to show how current circumstances affected the career fair.

Please note that the final data regarding employment offers are not yet available since the recruitment process in many companies is still in progress.

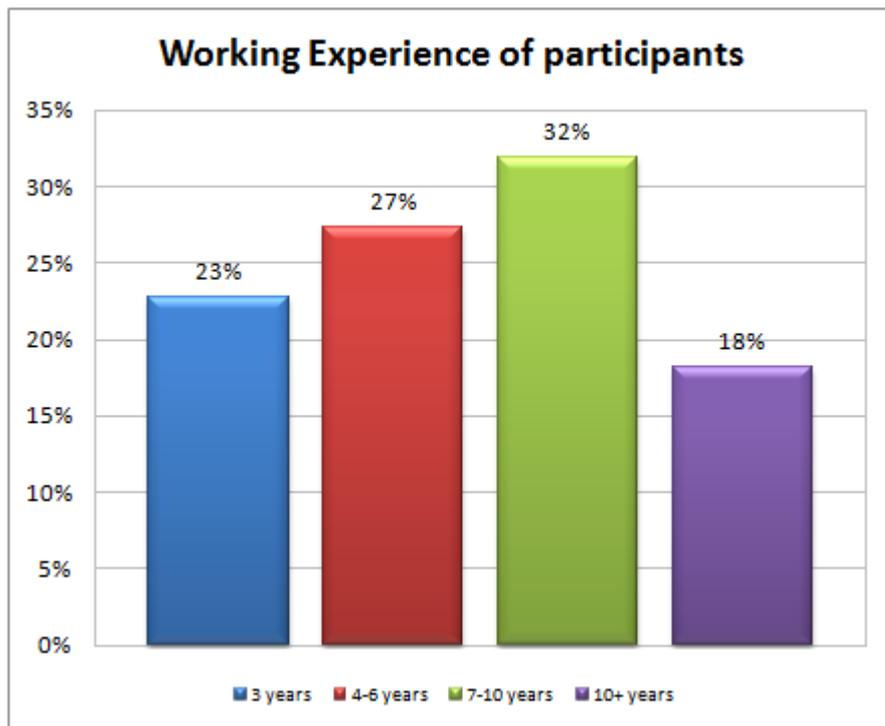
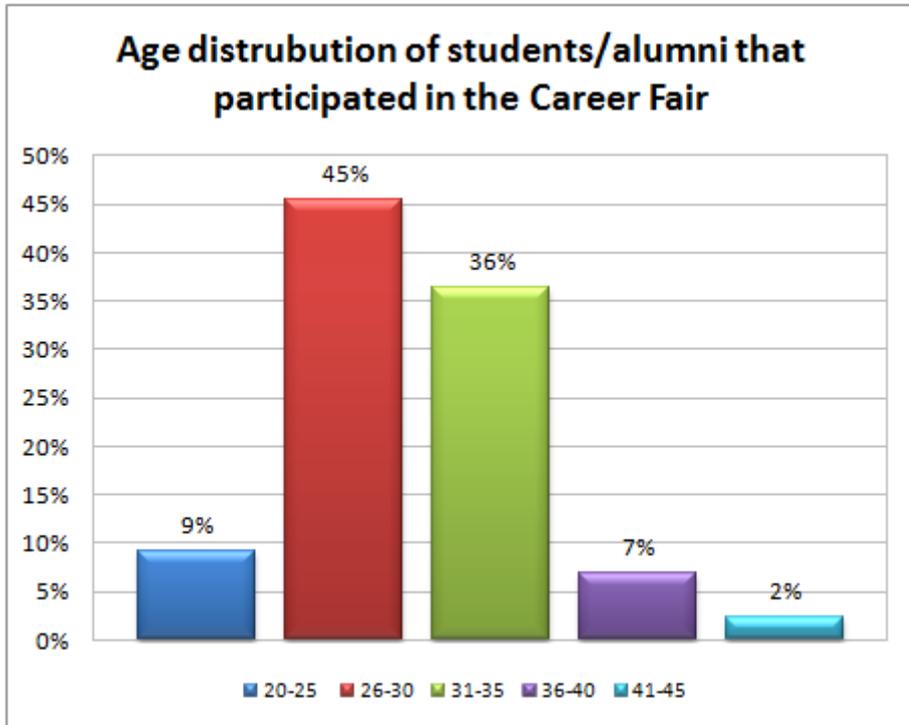
PARTICIPANTS

Students & Alumni:

- **123 students and alumni registered for participation.**
- **41% of the participants were male and 59% female.**
- **7% of the participants were international students/alumni and more than 20% were alumni of the program.**

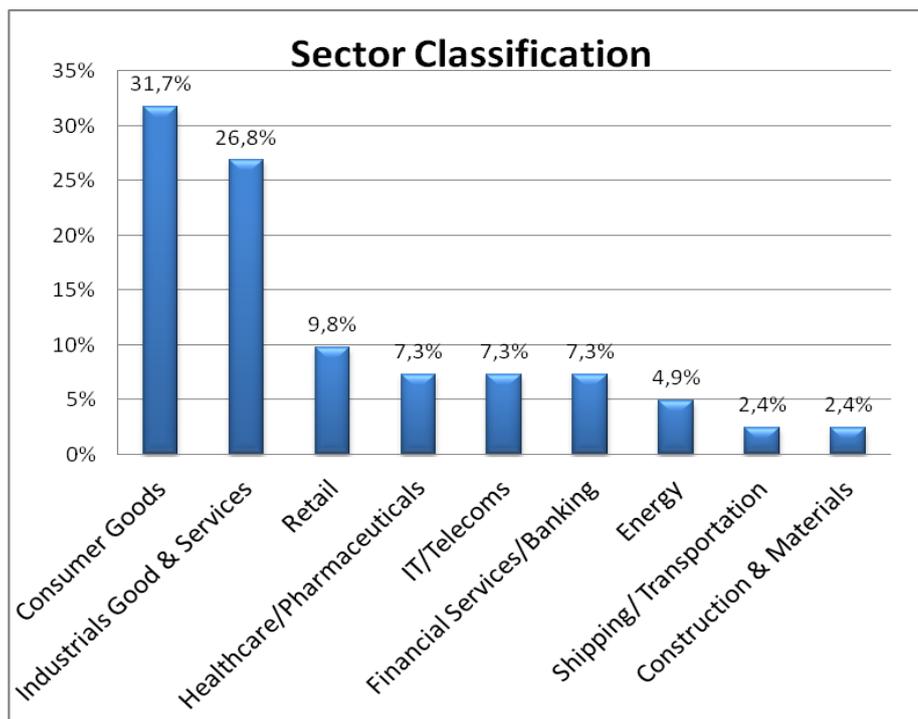


- The age and the average years of working experience are depicted in the charts below:



Companies:

- In total **41 companies** attended the Career Fair 2016.
- **Classification per sector:**
 - ✓ 13 companies were from the **Consumer Goods** sector
 - ✓ 11 companies were from the **Industrials Good & Services** sector
 - ✓ 4 companies were from the **Retail** sector
 - ✓ 3 companies were from the **IT/ Telecoms** sector
 - ✓ 3 companies were from the **Healthcare/Pharmaceuticals** sector
 - ✓ 3 companies was from the **Financial Services/Banking** sector
 - ✓ 2 companies were from the **Energy** sector
 - ✓ 1 company was from the **Shipping/ Transportation** sector
 - ✓ 1 company was from the **Construction & Materials** sector



In detail, the participating companies were the following:

AB Vassilopoulos	Jacobs Douwe Egberts	People for Business IKE
Accenture S.A.	Johnson & Johnson Hellas S.A.	PepsiCo Greece
Alpha Bank Group	Kariera.gr	Piraeus Container Terminal S.A.
Apivita S.A.	KPMG Advisors A.E.	Plaisio Computers S.A.
Atradius Credit Insurance N.V.	Leroy Merlin	PwC - Human Capital
Barilla Hellas S.A.	Lidl Hellas & ΣΙΑ Ο.Ε	Randstad Hellas S.A.
British American Tobacco S.A.	L'Oréal Hellas S.A.	Robert Bosch S.A.
Deloitte	McKinsey&Company	Titan Cement S.A.
Diageo Hellas S.A.	Mercedes-Benz Hellas S.A.	Toyota Hellas S.A.
Enel Green Power Hellas S.A.	Mondelez International	Vodafone- Panafon S.A.
Estee Lauder Hellas S.A.	MSD (Merck Sharp & Dohme ΑΦΒΕΕ)	Watt and Volt S.A.
EY	National Bank of Greece S.A.	
Helwett Packard Enterprise	Nestle Hellas S.A.	
IBM Hellas S.A.	Omega-Pharma S.A.	
IN GROUP	P&G Hellas	

FEEDBACK

Candidate Feedback:

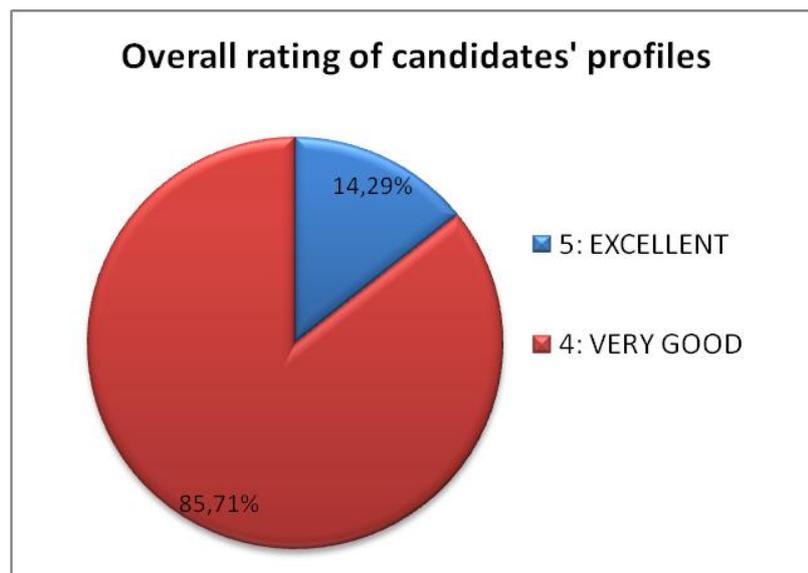
Results based on evaluation forms completed by the participating candidates are as follows:

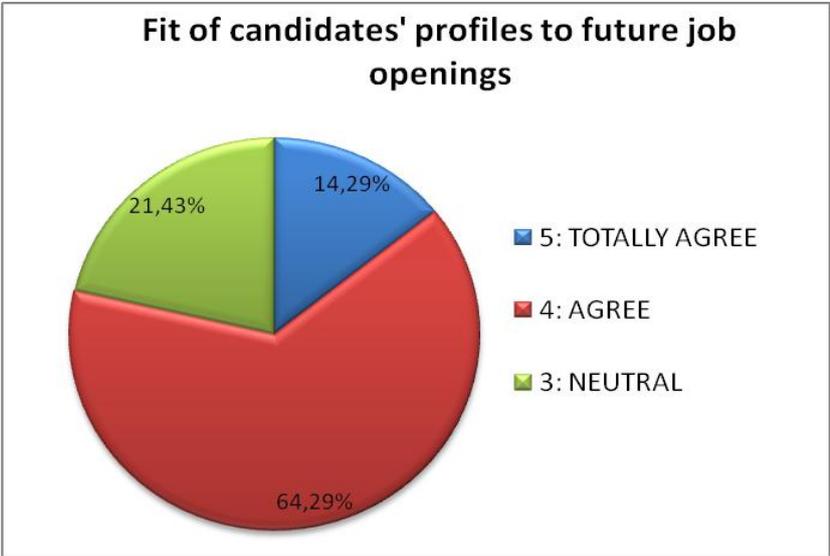
- 59% of the participants were employed during the time of the event (66% in 2015, 65% in 2014).
- 57% of the candidates approached also companies that had not targeted them for an interview initially (65% in 2015, 59% in 2014).
- 82% (86% in 2015, 83% in 2014) agreed that the Career Fair met their expectations.

Company Feedback:

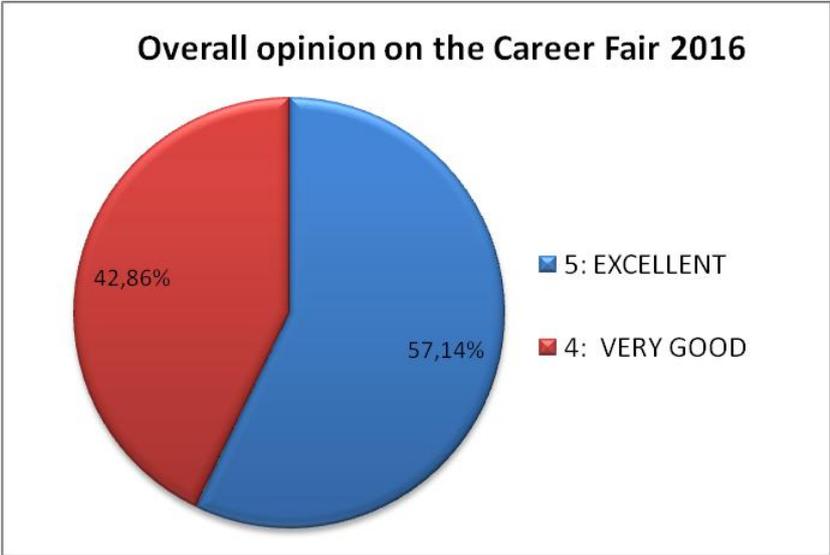
Results based on evaluation forms completed by the companies' representatives are as follows:

- 75% of the participating companies had a specific job opening at the time of the Career Fair (83% in 2015, 84% in 2014).
- 100% of the participating companies rated the profile of our participating students and alumni as excellent or very good (100% in 2015, 88% in 2014).
- 79% of the participating companies agree or totally agree that the profile of the candidates would fit potential job openings in the near future (67% in 2015, 72% in 2014).

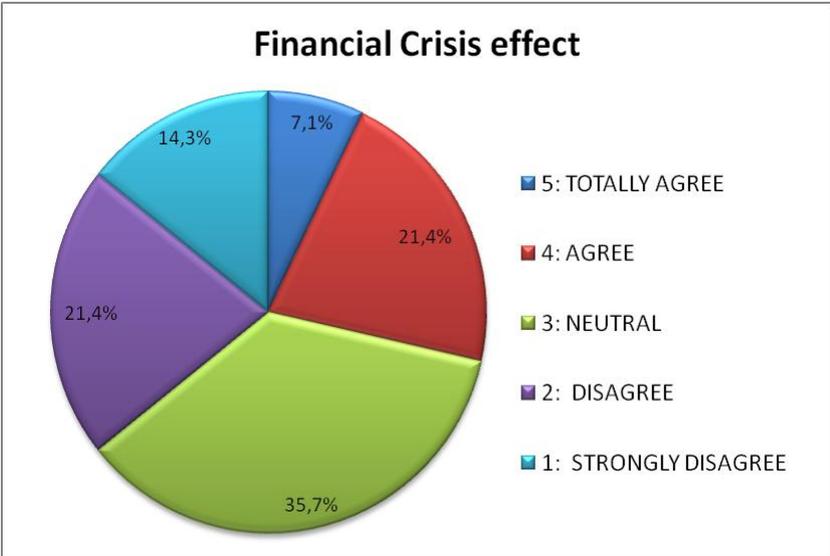




- Finally, the overall opinion of the participating companies on the Career Fair is depicted in the following chart:



- 29% of the participating companies believe that the financial crisis has decreased the rate of job openings (38% in 2015, 28% in 2014).



Conclusions

The level of satisfaction of the fair this year – as regards the venue and service offered by the programme - was in high levels as last year, from both companies and candidates. Companies rated the profile of candidates as excellent or very good 100% (100% in 2015 & 88% in 2014) and 82% of candidates agreed that the Career Fair met their expectations (86% in 2015, 83% in 2014).

As the Greek financial crisis now drags into its eighth year, data show that 29% of the participated companies claim that the financial crisis has decreased the rate of job openings. This percentage was 38% in 2015 (28% in 2014, 34% in 2013). In particular, companies attending the fair this year had slightly fewer specific job openings at the time of the fair (75%) as per last year (83% in 2015, 84% in 2014, 69% in 2013), however 79% of the participating companies agree or totally agree that the profile of the candidates would fit potential job openings in the near future (67% in 2015, 72% in 2014).

At the time of writing this report (end-June), 8% of participating companies have hired directly from the fair. Furthermore, 53% (36% in 2015, 31% in 2014) of the companies have proceeded to a 2nd round of interviews with the participating candidates while evidence suggests that this will increase significantly in the next 1-2 months.