



Ready for  
the next step?



## Feedback Report

### GOLD SUPPORTERS:



### COMMUNICATION SPONSORS:



The 15th MBA international career fair, organized by the i-MBA career office with the cooperation of the i-MBA Alumni Association was held with great success on Wednesday 25th April 2018 at the Royal Olympic Hotel. Gold Supporters of the event were Robert Bosch S.A., Plasio Computers S.A. and The Nielsen Company. Moreover, the career fair was communicated by epixeiro.gr, Global Sustain, kariera.gr, skywalker.gr and ΣΤΕΝΤΟΡΑΣ.

Since this event is one of the many forms of collaboration with the participating companies, we would like to present the feedback from both companies and candidates regarding the event.

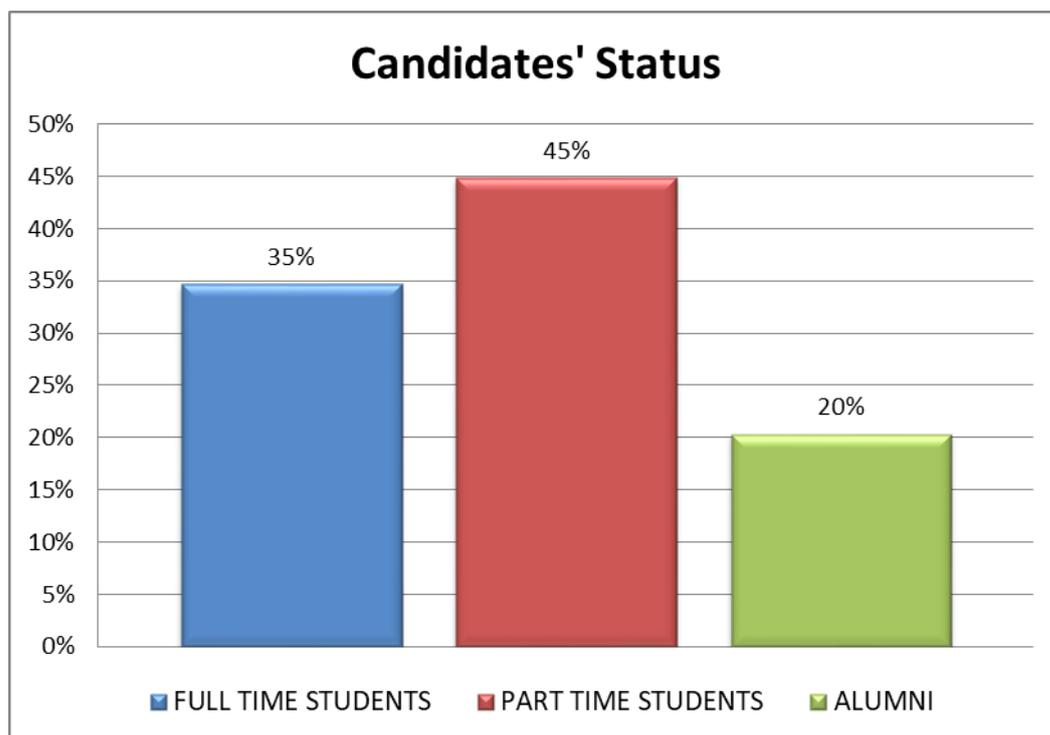
In view of the challenging economic climate and its effect on the job market, in some cases, comparisons are made with last years' figures, so as to show how current circumstances affected the career fair.

Please note that the final data regarding employment offers are not yet available since the recruitment process in many companies is still in progress.

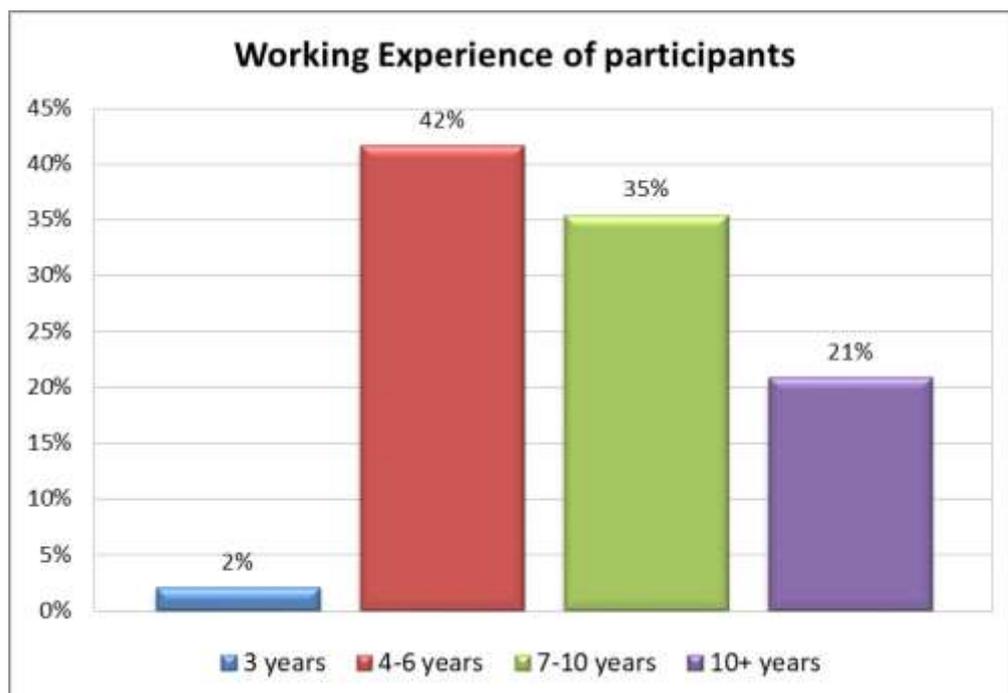
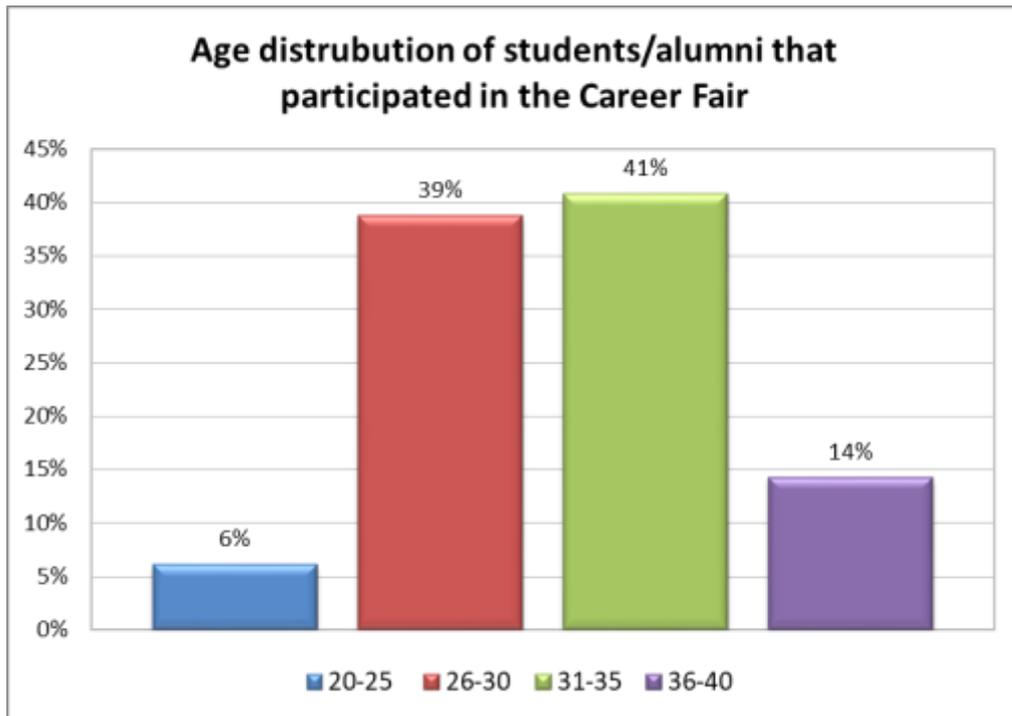
## **PARTICIPANTS**

### **Students & Alumni:**

- **100 students and alumni registered for participation.**
- **57% of the participants were male and 43% female.**
- **4% of the participants were international students and more than 20% were alumni of the program.**

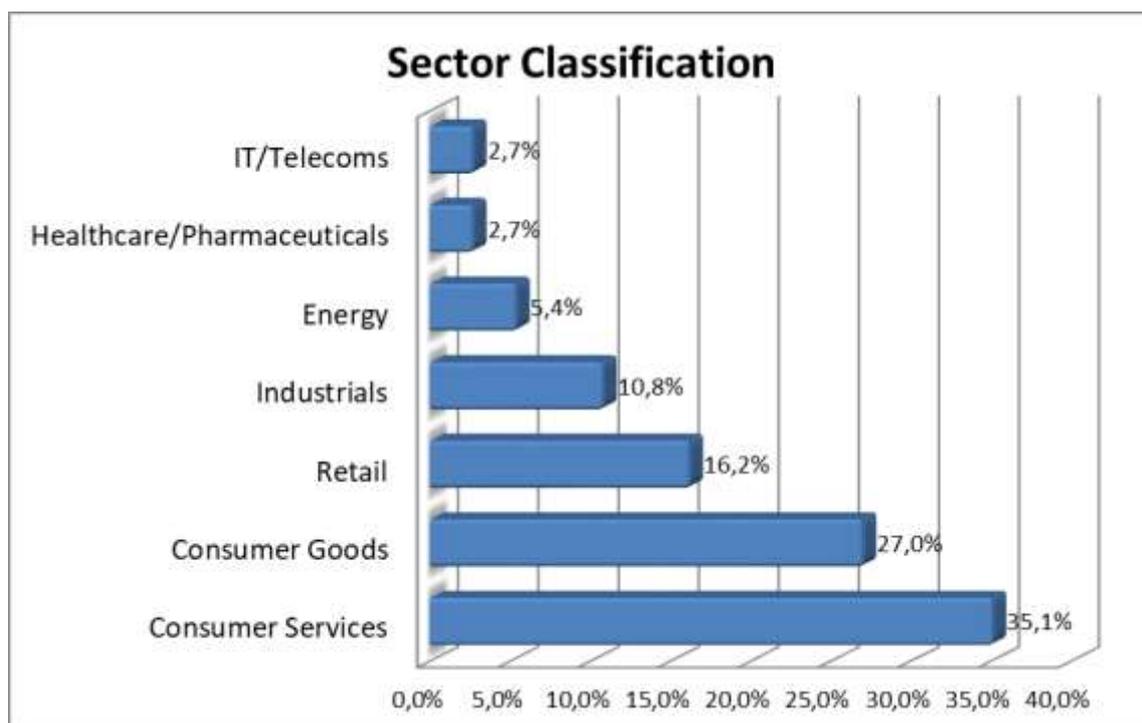


- The age and the average years of working experience are depicted in the charts below:



## Companies:

- In total **37 companies** attended the Career Fair 2018.
- **Classification per sector:**
  - ✓ 13 companies were from the **Consumer Services** sector
  - ✓ 10 companies were from the **Consumer Goods** sector
  - ✓ 6 companies were from the **Retail** sector
  - ✓ 4 companies were from the **Industrials** sector
  - ✓ 2 companies was from the **Energy** sector
  - ✓ 1 company were from the **Healthcare/Pharmaceuticals** sector
  - ✓ 1 company were from the **IT/ Telecoms** sector



In detail, the participating companies were the following:

AB Vassilopoulos S.A.	FAMAR	McKinsey&Company	Saracakis Group of Companies
Accenture	Gr. Sarantis S.A. - Luxury Cosmetics Division	Mellon Group of Companies	Signal Maritime- Signal Ocean
APIVITA S.A.	Intralot S.A.	Mondelez International	The Nielsen Company
Colgate- Palmolive	IRI	Nestlé Hellas S.A.	The Swatch Group Greece S.A.
Deloitte Business Solutions S.A.	JACOBS DOUWE EGBERTS	People for Business IKE	Titan Cement S.A.
Diageo Hellas S.A.	Johnson & Johnson Hellas Consumer S.A.	PepsiCo S.A.	Vodafone- Panafon S.A.
DIXONS SOUTH-EAST EUROPE AEVE	Kariera.gr	Plaisio Computers S.A.	WATT AND VOLT S.A.
Elais-Unilever Hellas S.A.	KPMG Greece	PwC Business Solutions	
Enel Green Power Hellas S.A.	Leroy Merlin	Randstad Hellas S.A.	
EY	Lidl Hellas & SIA O.E.	Robert Bosch S.A.	

## FEEDBACK

### Candidate Feedback:

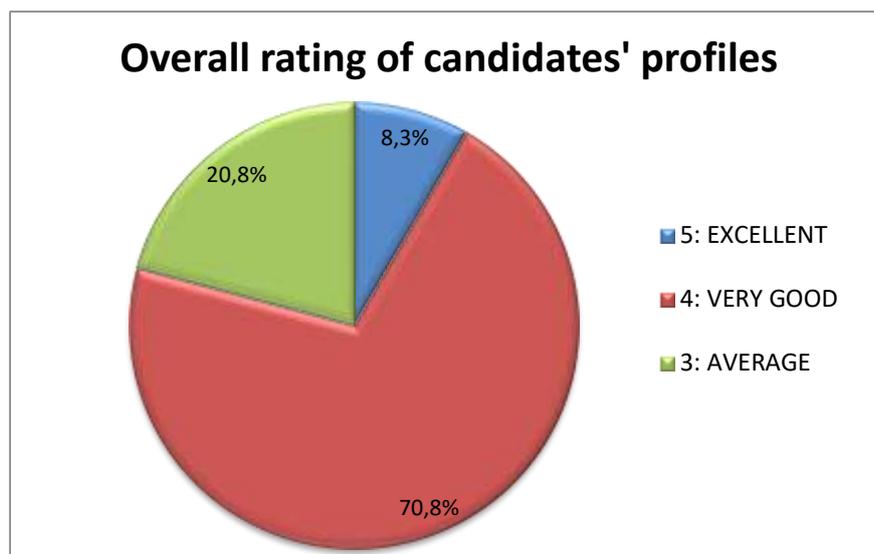
Results based on evaluation forms completed by the participating candidates are as follows:

- 69% of the participants were employed during the time of the event (64% in 2017, 59% in 2016).
- 73% of the candidates approached also companies that had not targeted them for an interview initially (60% in 2017, 57% in 2016).
- 88% (82% in 2017, 82% in 2016) agreed that the Career Fair met their expectations.

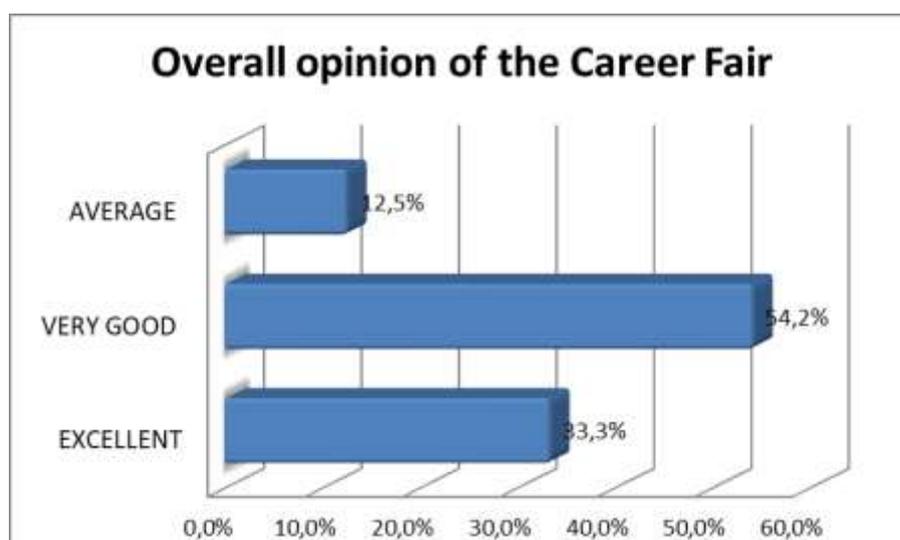
### Company Feedback:

Results based on evaluation forms completed by the companies' representatives are as follows:

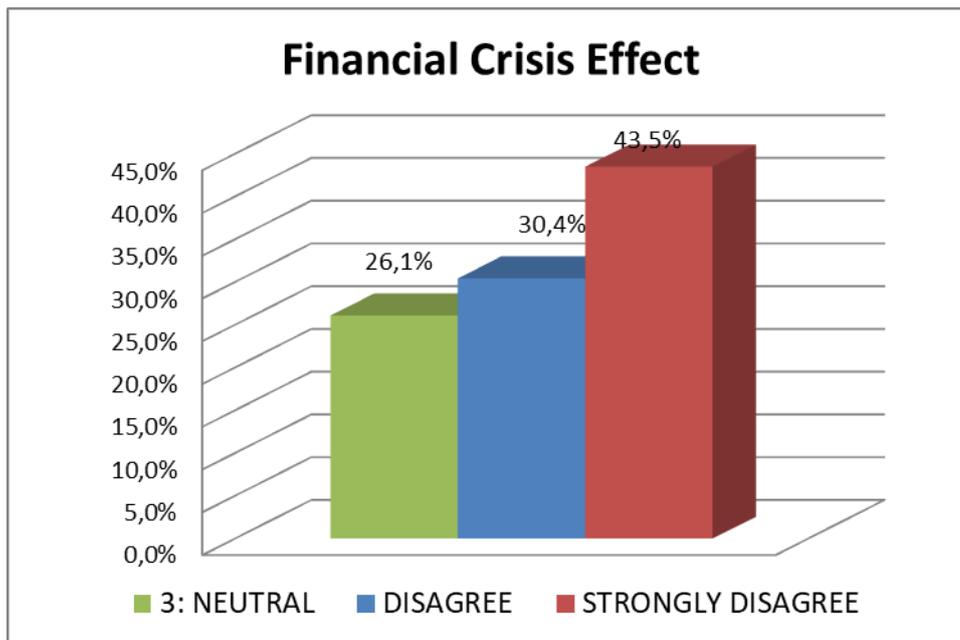
- 88% of the participating companies had a specific job opening at the time of the Career Fair (79% in 2017, 75% in 2016).
- 79% of the participating companies rated the profile of our participating students and alumni as excellent or very good.



- Finally, the overall opinion of the participating companies on the Career Fair is depicted in the following chart:



- None of the participating companies believe that the financial crisis has decreased the rate of job openings (21% in 2017, 29% in 2016).



## Conclusions

The level of satisfaction of the fair this year – as regards the venue and service offered by the programme - was in high levels as last year, from both companies and candidates. 79% of the companies rated the profile of candidates as excellent or very good and 88% of candidates agreed that the Career Fair met their expectations (82% in 2017, 82% in 2016).

As the Greek financial crisis now drags into its eleventh year, data show that none of the participated companies claim that the financial crisis has decreased the rate of job openings. This percentage was 21% in 2017 and 29% in 2016. In particular, companies attending the fair this year had more specific job openings at the time of the fair (88%) as per last year (79% in 2017).

At the time of writing this report (end-June), 11% (18% in 2017, 8% in 2016) of participating companies have hired directly from the fair. Furthermore, 54% (51% in 2017, end-June, 53% in 2016, end-June) of the companies have proceeded to a 2<sup>nd</sup> round of interviews with the participating candidates while evidence suggests that this will increase significantly in the next 1-2 months.