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Feedback Report

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The 16th MBA international career fair, organized by the i-MBA career office with the cooperation of the i-MBA Alumni Association was held with great success on Wednesday 29th May 2019 at the Divani Caravel Hotel. Gold Supporters of the event were Plaisio Computers S.A., ALPHA BANK, Robert Bosch S.A., and The Nielsen Company. Supporters of the event were Johnson & Johnson Hellas Commercial and Industrial S.A. and Lidl Hellas & SIA O.E. Moreover, the career fair was communicated by epixeiro.gr, Global Sustain, kariera.gr, skywalker.gr and ΣΤΕΝΤΟΡΑΣ.

Since this event is one of the many forms of collaboration with the participating companies, we would like to present the feedback from both companies and candidates regarding the event.

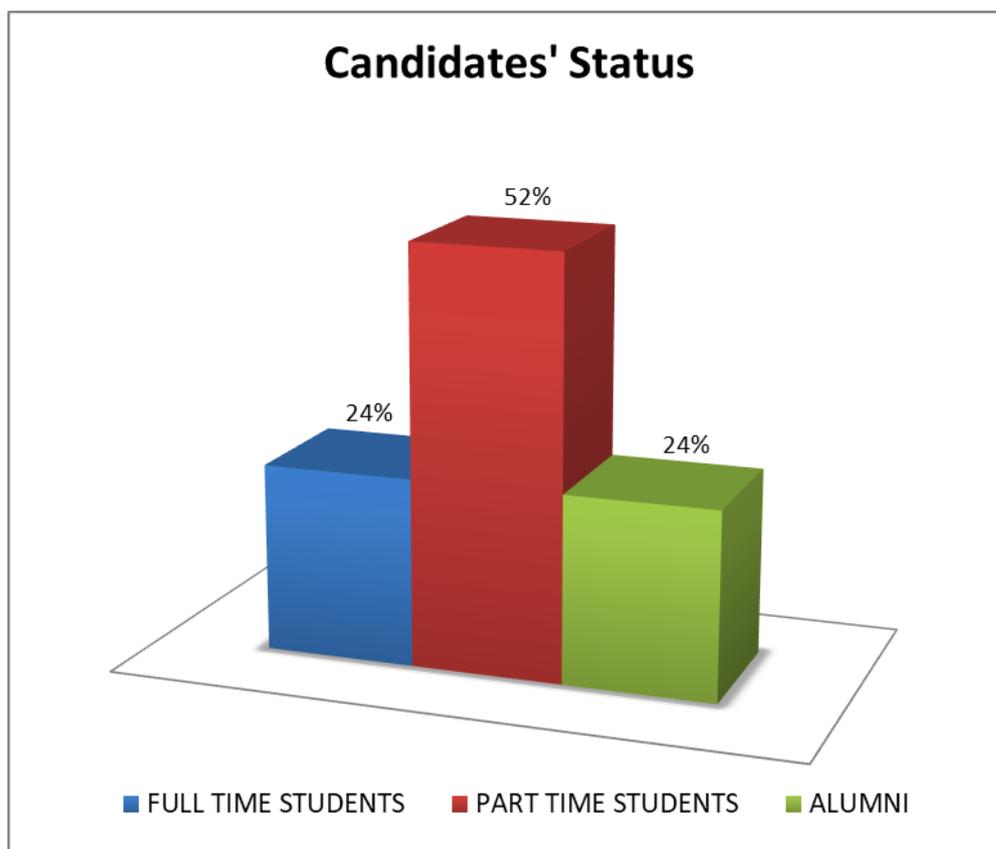
In view of the challenging economic climate and its effect on the job market, in some cases, comparisons are made with last years' figures, so as to show how current circumstances affected the career fair.

Please note that the final data regarding employment offers are not yet available since the recruitment process in many companies is still in progress.

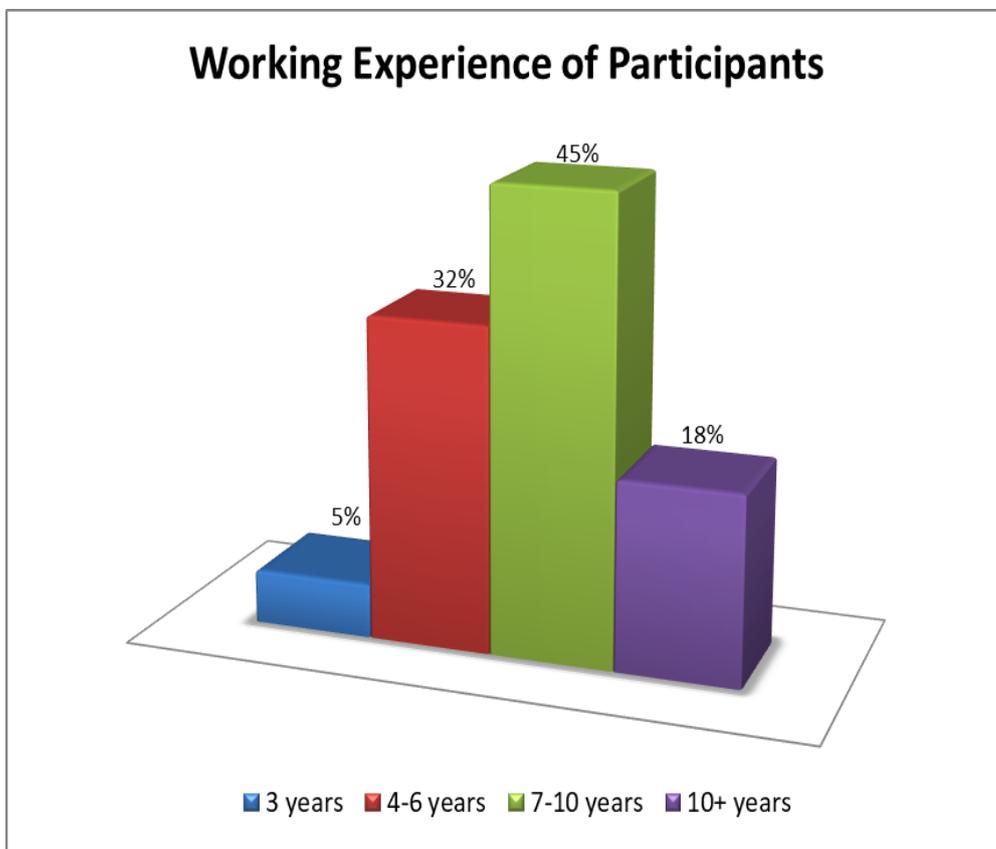
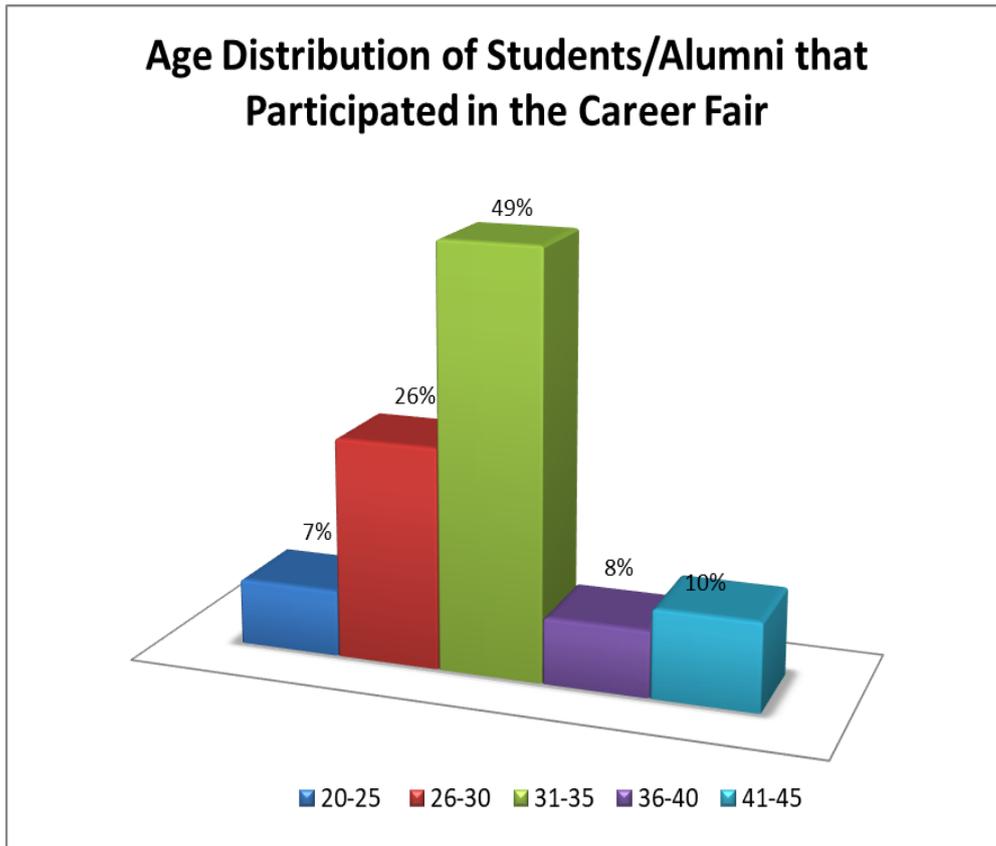
PARTICIPANTS

Students & Alumni:

- **82 students and alumni registered for participation.**
- **69% of the participants were male and 31% female.**
- **5% of the participants were international students and more than 24% were alumni of the program.**

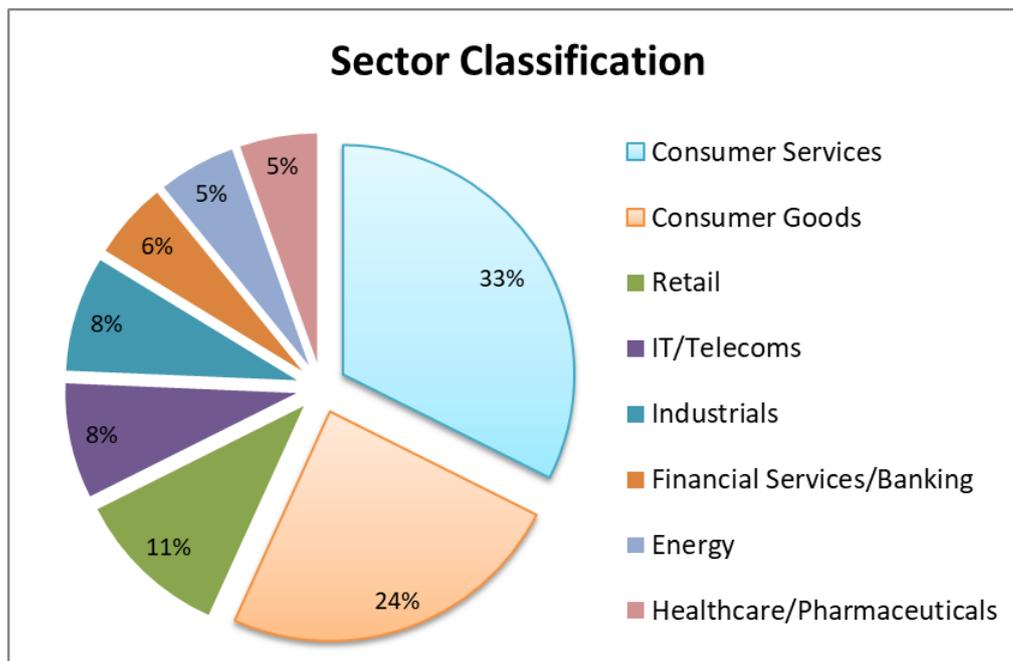


- The age and the average years of working experience are depicted in the charts below:



Companies:

- In total **37** companies attended the Career Fair 2019.
- **Classification per sector:**
 - ✓ 12 companies were from the **Consumer Services** sector
 - ✓ 9 companies were from the **Consumer Goods** sector
 - ✓ 4 companies were from the **Retail** sector
 - ✓ 3 companies were from the **Industrials** sector
 - ✓ 3 companies were from the **IT/ Telecoms** sector
 - ✓ 2 companies were from the **Energy** sector
 - ✓ 2 companies were from the **Healthcare/Pharmaceuticals** sector



In detail, the participating companies were the following:

AB Vassilopoulos S.A.	Estee Lauder	McKinsey&Company	Sarantis Group
Accenture	EY	Mellon Group of Companies	The Nielsen Company
Alpha Bank	FAMAR	Mondelez International	Titan Cement S.A.
APIVITA S.A.	ICAP People Solutions	Nestlé Hellas S.A.	Vodafone- Panafon S.A.
Athens International Airport S.A.	Intralot S.A.	PepsiCo S.A.	WATT AND VOLT S.A.
Deloitte Business Solutions S.A.	Johnson & Johnson Hellas Consumer S.A.	Plaisio Computers S.A.	Workable
DIXONS SOUTH-EAST EUROPE A EVE	Kariera.gr	PwC Business Solutions	ZTE Hellas Telecommunications S.A.
Elais-Unilever Hellas S.A.	KPMG Greece	Randstad Hellas S.A.	
Enel Green Power Hellas S.A.	L'Oreal Hellas S.A.	Robert Bosch S.A.	
ERGO Insurance Company S.A.	Lidl Hellas & SIA O.E.	Sanofi – Aventis A EVE	

FEEDBACK

Candidate Feedback:

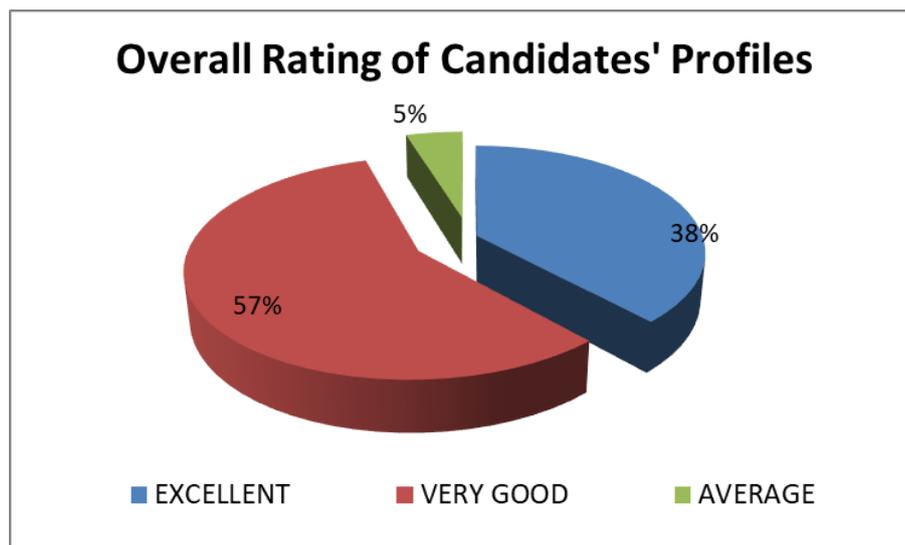
Results based on evaluation forms completed by the participating candidates are as follows:

- 87% of the participants were employed during the time of the event (69% in 2018, 64% in 2017).
- 82% of the candidates feel that they might be short-listed in the next 3 months for a job from a company that targeted them for an interview (63% in 2018, 76% in 2017).
- 85% (88% in 2018, 82% in 2017) agreed that the Career Fair met their expectations.

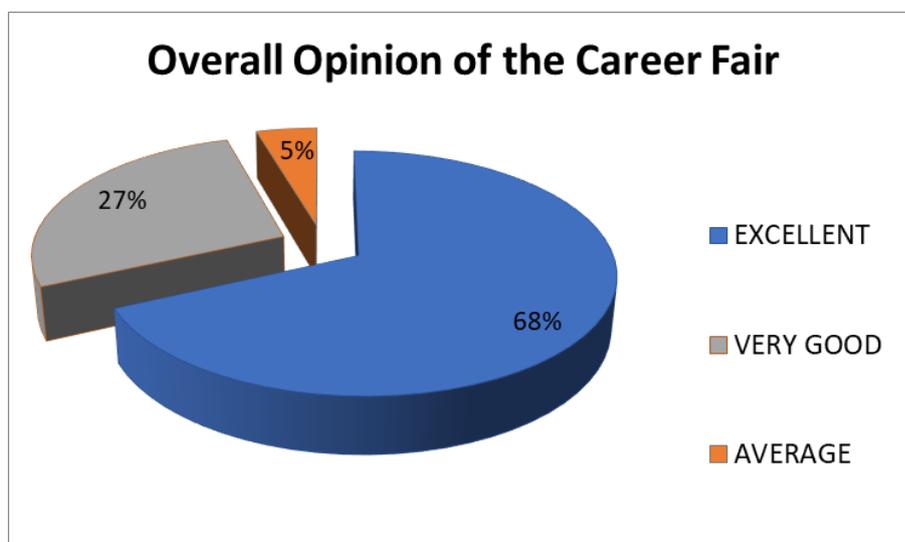
Company Feedback:

Results based on evaluation forms completed by the companies' representatives are as follows:

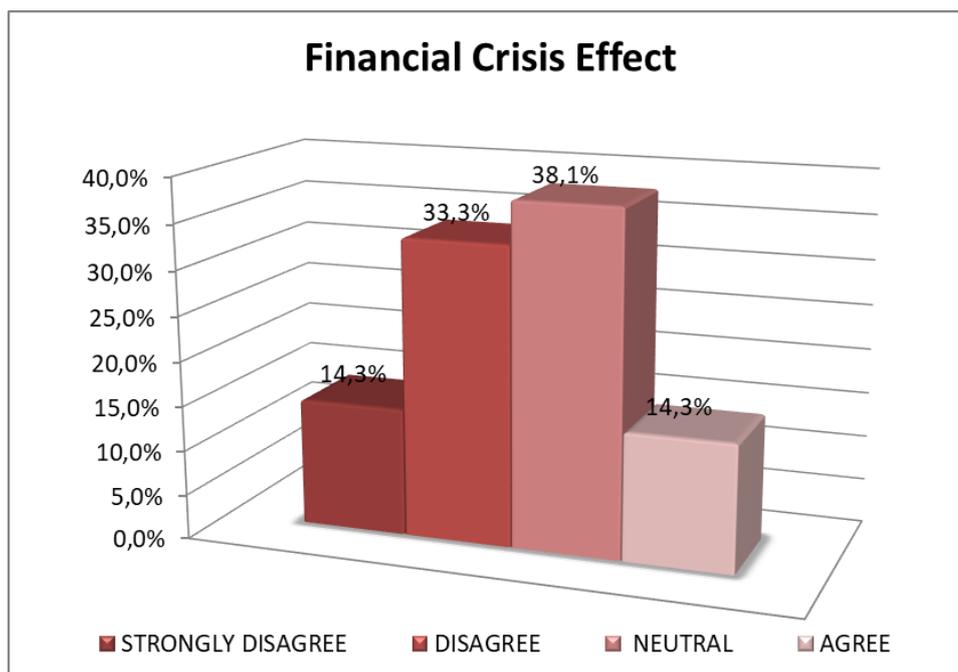
- 91% of the participating companies had a specific job opening at the time of the Career Fair (88% in 2018, 79% in 2017).
- 95% of the participating companies rated the profile of our participating students and alumni as excellent or very good (79% in 2018).



- Finally, the overall opinion of the participating companies on the Career Fair is depicted in the following chart:



- **14% of the participating companies believe that the financial crisis has decreased the rate of job openings for 2019 (none for 2018, 21% in 2017).**



Conclusions

The level of satisfaction of the fair this year – as regards the venue and service offered by the programme - was in high levels as last year, from both companies and candidates. 95% of the companies rated the profile of candidates as excellent or very good (79% in 2018) and 85% of candidates agreed that the Career Fair met their expectations (88% in 2018, 82% in 2017).

As the Greek financial crisis now drags into its twelfth year, data show that 14% of the participated companies claim that the financial crisis has decreased the rate of job openings. Companies attended the fair this year had more specific job openings at the time of the fair (91%) as per last year (88% in 2018).

At the time of writing this report (mid-July), 24% of the companies have proceeded to a 2nd round of interviews with the participating candidates while evidence suggests that this will increase significantly in the next 1-2 months.