MEMBERS

After the first successful meeting of the club, we have the pleasure to welcome our first 30 members! Thank you for your active participation and engagement in our common cause.

YOUR SUGGESTIONS

Taking this point as the outset of our activities, you may share with us thoughts and suggestions about the content you would be interested to be discussed in our next meeting.

GUEST SPEAKER

DIMITRIS KONTAXIS
PRESIDENT OF SEPAN

CIRCULAR ECONOMY INSIGHTS

At present, only 8.6% of the global economy is circular. Businesses are increasingly recognizing the value of going circular.

GREENWASHING INDEX

Our research team is ready! In the forthcoming event this October, we will demonstrate current incidents from the Greek market. We then are going to use some basic criteria and rank them in order to measure their importance towards greenwashing. We are going to describe their effects on firms and consumers and we will present our suggestions.
Nowadays, more than ever before, climate crisis consists of an urgent topic that needs to be tackled through the transformation of our economy and society. Sustainable Development and Circular Economy Club is dedicated to promote awareness among professionals and academics regarding the importance of sustainable development.

OUR MISSION
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JOIN US ON OUR SOCIAL MEDIA
ADDITIONAL READING

WHAT IS GREENWASHING
HTTPS://WWW.BUSINESSWSDAILY.COM/10946-GREENWASHING.HTML

THE DRIVERS OF GREENWASHING
HTTPS://PDFS.SEMANTICSHOLAR.ORG/857F/ACA4AD5AC38C385AE74DCE6B0CE10159490.PDF

THE CASE FOR A CIRCULAR WORLD
HTTPS://WWW.FT.COM/CONTENT/43748FB2-F64C-11E9-BBE1-4DB3476C5FF0

THE WORLD NEEDS A CIRCULAR ECONOMY

CORONAWASH ALERT
HOW CORPORATE LOBBYISTS ARE CYNICALLY EXPLOITING THE PANDEMIC
HTTPS://CORPORATEEUROPE.ORG/EN/2020/04/CORONAWASH-ALERT