



mba
international

VIRTUAL CAREER FAIR

FEEDBACK REPORT

JUNE 2021

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ABOUT THE CAREER FAIR

The 18th MBA International Career Fair, organized by the i-MBA Career Office with the cooperation of the i-MBA Alumni Association was held with great success from 25th until 28th of May 2021 between 09:00-18:00. This year the Career Fair was communicated by epixeiro.gr, Global Sustain and kariera.gr.

Since this event is one of the many forms of collaboration with the participating companies, we would like to present the feedback from both companies and candidates regarding the event.

In view of this challenging period due to the Covid-19 pandemic, the i-MBA Career Fair was held virtually for a second consecutive year. Thus, in some cases, comparisons are made with last years' figures, so as to show how current circumstances affected the career fair.

Please note that the final data regarding employment offers are not yet available since the recruitment process in many companies is still in progress.

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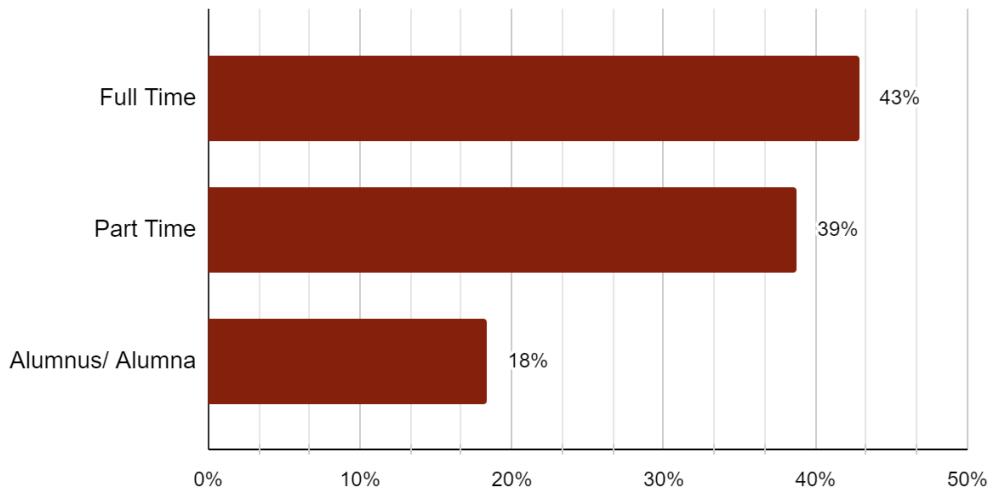
PARTICIPANTS

Students & Alumni:

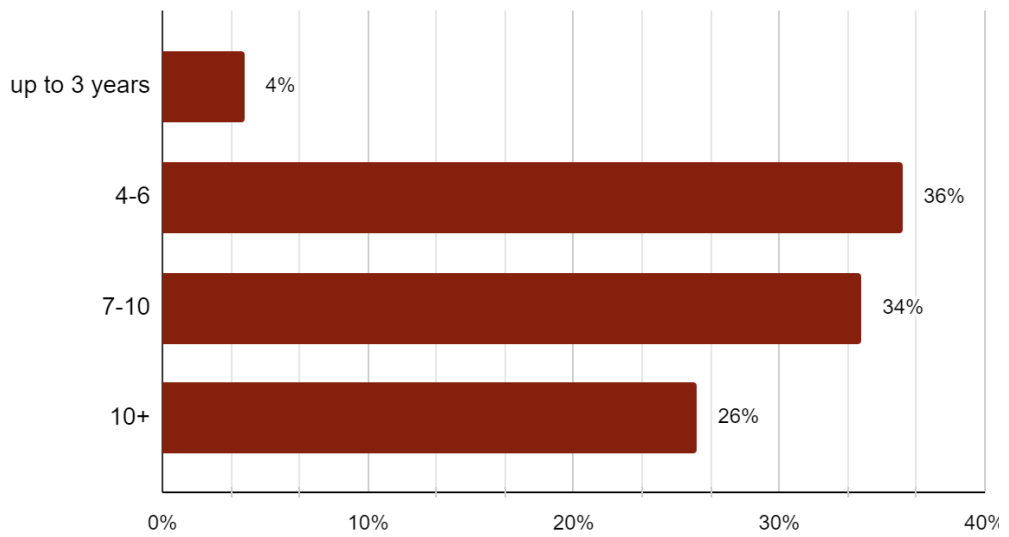
- From a total number of 79 students and alumni registered for participation, 50 (63%) of them completed the survey, out of which the below statistics are drawn.
- 70% of the participants were male and 30% female.
- 82% were students and 18% were alumni of the program.
- 2% of the participants were international students.
- 8 average years of working experience.

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Candidates' Status



Working Experience



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COMPANIES

- 32 companies attended the Virtual Career Fair 2021.
- Classification per sector:
 28% from the Consumer Goods sector
 25% from the Consumer Services sector
 14% from the Healthcare/Pharmaceuticals sector
 9% from the Financial Services/Banking sector
 9% from the Retail sector
 6% from the Industrials sector
 6% from the IT/ Telecoms sector
 3% from the Energy sector



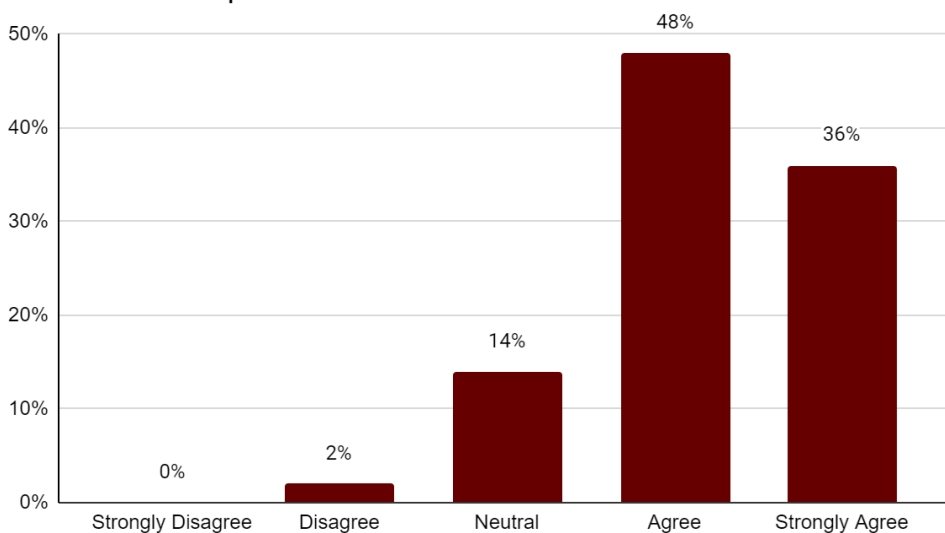
FEEDBACK

CANDIDATE FEEDBACK

Results based on evaluation forms completed by the participating candidates are as follows:

1. 80% of the participants were employed during the time of the event (87% in 2019).
2. 66% of the candidates feel that they might be short-listed in the next 3 months for a job from a company that targeted them for an interview.
3. 84% agreed that the Career Fair met their expectations (85% in 2019).

Career Fair Expectations



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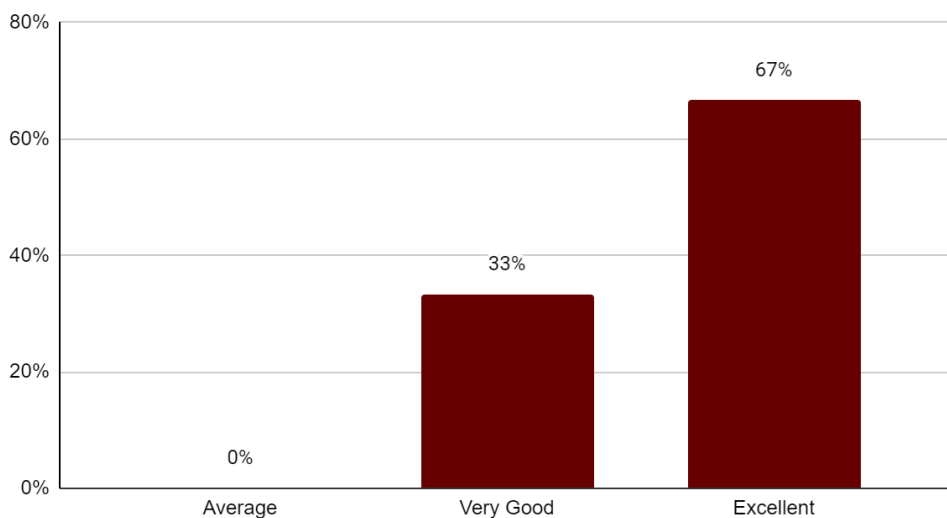
FEEDBACK

COMPANY FEEDBACK

Results based on evaluation forms completed by the companies' representatives are as follows:

1. 62,5% of the participating companies had a specific job opening at the time of the Career Fair (91% in 2019).
2. 96% of the participating companies rated the profile of our participating students and alumni as excellent or very good (95% in 2019).
3. 67% of the participating companies disagree or strongly disagree that the Covid-19 pandemic has decreased the rate of job openings in their company.
4. The overall opinion of the participating companies on the Career Fair is depicted in the following chart:

Overall Opinion on the Career Fair



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KEY OBSERVATIONS:

The level of satisfaction of the fair this year was in high levels as last years, from both companies and candidates. 96% of the companies rated the profile of candidates as excellent or very good (95% in 2019) and 84% of candidates agreed that the Career Fair met their expectations (85% in 2019).

As the Covid-19 pandemic now drags into its second year, data shows that 21% of the participating companies claim that the pandemic has decreased the rate of job openings. Still, the companies attended the fair this year had less specific job openings at the time of the fair (62.5%) compared to 2019 (91%).

At the time of writing this report (end-June), 47% of the companies have proceeded to a 2nd round of interviews with the participating candidates (24% in 2019) while 12,5% of the companies have hired directly after the fair.



**i-MBA
Virtual Career Fair**