



mba
international

CAREER FAIR

FEEDBACK REPORT

JULY 2023

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ABOUT THE CAREER FAIR

The 20th MBA International Career Fair, organised by the i-MBA Career Office with the cooperation of the i-MBA Alumni Association was held with great success on 8th June 2023 between 10:00-18:00 at the Serafio City of Athens.

Since this event is one of the many forms of collaboration with the participating companies, we would like to present the feedback from both companies and candidates regarding the event.

In view of the challenging economic climate and its effect on the job market, in some cases, comparisons are made with last years' figures to show how current circumstances affected the career fair.

Please note that the final data regarding employment offers are not yet available since the recruitment process in many companies is still in progress.

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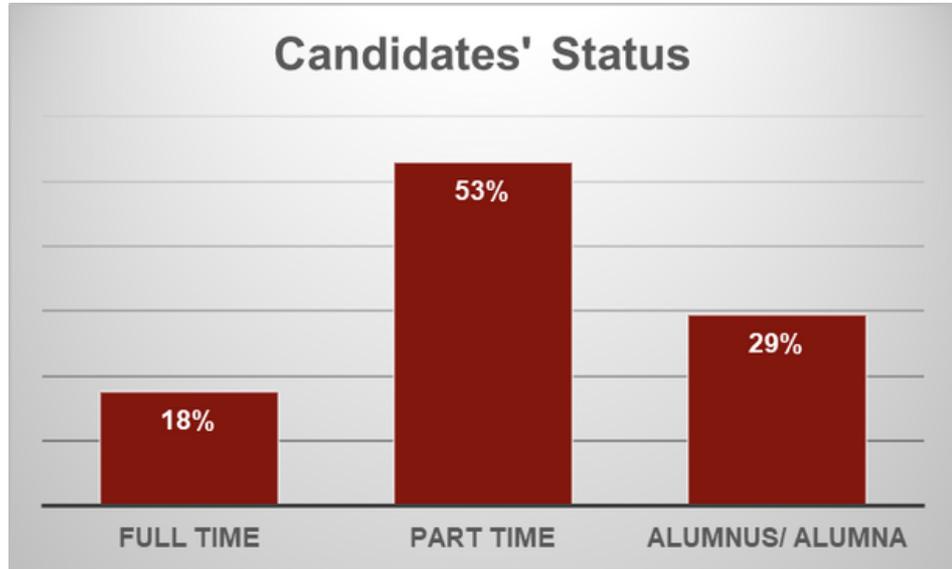
PARTICIPANTS

Students & Alumni:

- From a total number of 74 students and alumni registered for participation, 39 (53%) completed the survey, out of which the below statistics are drawn.
- 62% of the participants were male and 38% female.
- 71% were students and 29% were alumni of the program.
- 6% of the participants were international students.
- 33 is the average age of participants.
- 8 is the average years of working experience.



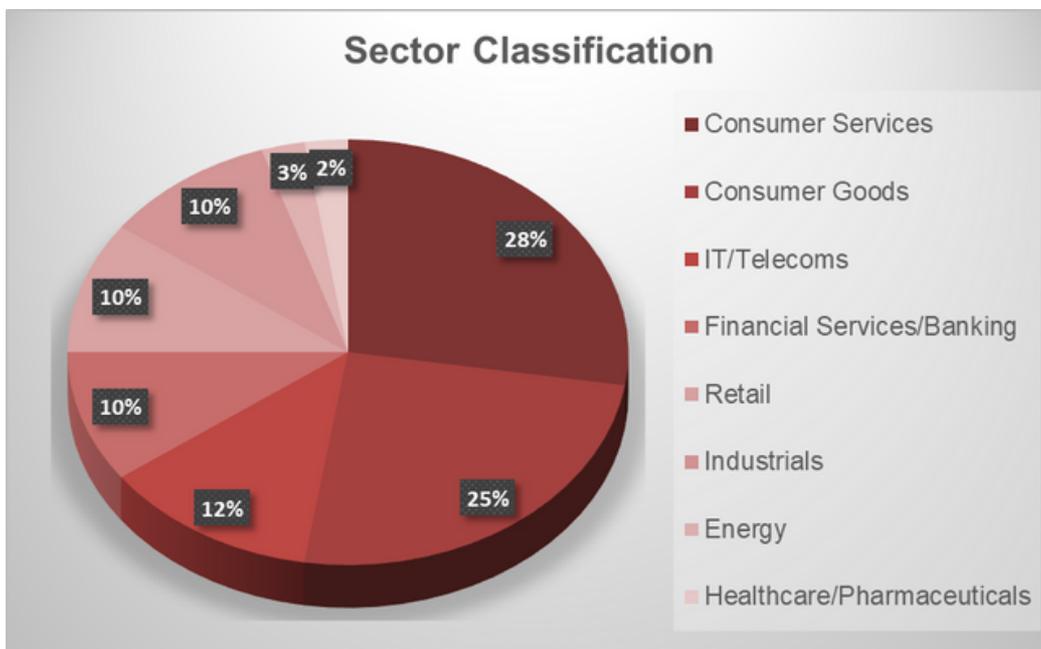
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COMPANIES

- 40 companies attended the Career Fair 2023.
- Classification per sector:
 - 28% from the Consumer Services sector
 - 25% from the Consumer Goods sector
 - 12% from the IT/ Telecoms sector
 - 10% from the Financial Services/Banking sector
 - 10% from the Retail sector
 - 10% from the Industrials sector
 - 3% from the Energy sector
 - 2% from the Healthcare/Pharmaceuticals sector

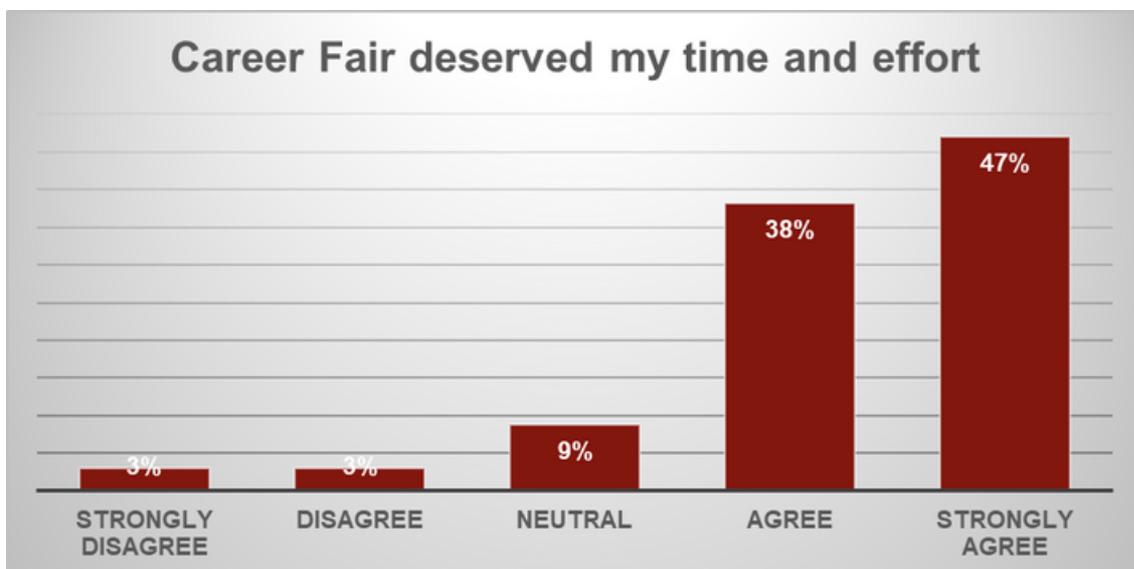


FEEDBACK

CANDIDATE FEEDBACK

Results based on evaluation forms completed by the participating candidates are as follows:

- 85% of the participants were employed during the time of the event (77,5% in 2022).
- 13 is the average number of companies that each participant met.
- 76% of the candidates believe that they might be short-listed in the next 3 months for a job from a company that targeted them for an interview (77,5% in 2022).
- 82% agreed that the Career Fair met their expectations (83% in 2022).



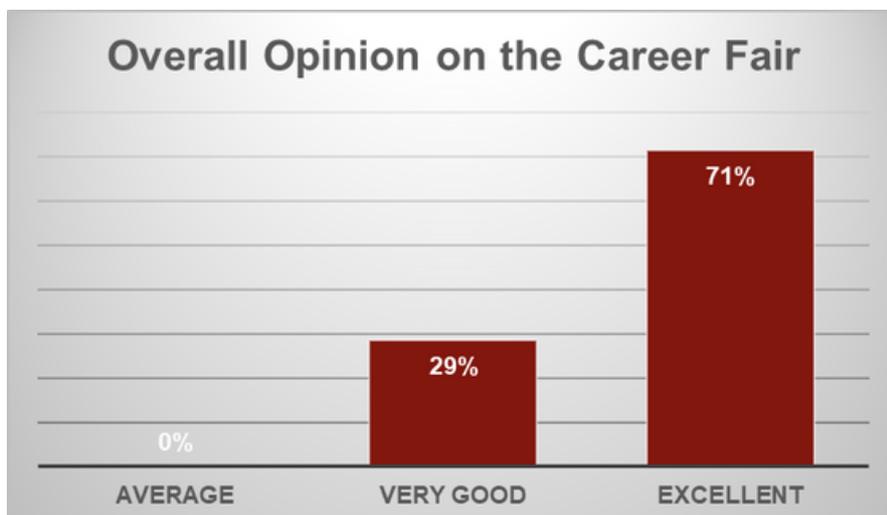
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FEEDBACK

COMPANY FEEDBACK

Results based on evaluation forms completed by the companies' representatives are as follows:

- 90% of the participating companies had a specific job opening at the time of the Career Fair (74% in 2022).
- 100% of the participating companies rated the profile of our participating students and alumni as excellent or very good (91,3% in 2022).
- 57% of the participating companies agree that they will cover specific job openings following the Career Fair.
- The overall opinion of the participating companies on the Career Fair is depicted in the following chart:



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KEY OBSERVATIONS:

Similarly to previous years, the level of satisfaction of the 2023 i-MBA Career Fair was high, from both companies and candidates. 100% of the companies rated the profile of candidates as excellent or very good and 82% of candidates agreed that the Career Fair met their expectations.

The companies attended the fair this year had more specific job openings at the time of the fair (90%) in comparison with 2022 (74%) and 2021 (62.5%). This relates also with the return of the economy to normal growth rates and the consequent employment growth.

At the time of writing this report (end-July), 31% of the companies have proceeded to a 2nd round of interviews with the participating candidates (28% in 2022) while 8% of the companies have hired directly after the fair. Evidence suggests that this will increase in the next 2-3 months.

