



***Immersion Project***  
***Full Time Program,***  
***Academic Year 2017-2018***

Company	Title	Tutor
<b>Field Study Projects</b>		
Cardlink S.A.	Marketing plan for Cardlink payment gateway under P.I	Konstantinos Intounas
Vodafone- Panafon S.A.	Shaping VFGR's new Retail Strategy through Digital Technology	Ilias Kapoutsis
WifOR GmbH	Clean Sea Project: The case of Greece	Emmanuel Alexandrakis
WifOR GmbH	Clean Sea – Corporate Social Responsibility Projects: The case of Ireland	Emmanuel Alexandrakis
<b>Internships</b>		
Embassy of the Republic of Serbia	Internship at Embassy of the Republic of Serbia	Eric Soderquist
Nestlé Hellas S.A.	Support at the Management of the Professional Product Portfolio	Eric Soderquist
Nestlé Hellas S.A.	Support the Export Sales Management at Cyprus/Albania/Other countries	Eric Soderquist
Mondelēz International	Internship at Mondelēz International	Eric Soderquist
Rephine Ltd Pharmaceutical Consultancy	Internship at Rephine Ltd Pharmaceutical Consultancy	Eric Soderquist

Personal Projects		
Personal Project	Strategic Development and Communication Plan for the AUEB Library	Eric Soderquist
Personal Project	Working in the Best Work Place and the impact on the company's growth	Eric Soderquist
Personal Project	CSR in the pharmaceutical industry	Eric Soderquist
Personal Project	Price of Embire- The Economy of Greece, the geopolitical and political economic case for Grexit	Eric Soderquist
Entrepreneurial Projects		
Entrepreneurial Project	"EmploEasy" Business Plan	Eric Soderquist
Entrepreneurial Project	Business Plan of the company “3s school synergy snacks”	Eric Soderquist
Entrepreneurial Project	Marketing Plan for Digital Nest	Konstantinos Intounas
Entrepreneurial Project	Entrepreneurial Project of a mobile application	Eric Soderquist
Entrepreneurial Project	Entrepreneurial Project in the tourism industry " Sunset Villas"	Eric Soderquist
Entrepreneurial Project	BALKANS SURGICAL TRAINING CENTER	Eric Soderquist