



*Immersion Project*  
*Full Time Program,*  
*Academic Year 2018-2019*

Company	Title	Tutor
<b>Internships</b>		
Nestle Hellas S.A	NESTLE INFANT NUTRITION – MARKETING APPROACH	Eric Soderquist
Google	NBS Marketing internship at Google	Eric Soderquist
<b>Personal Projects</b>		
Personal Project	Digital transformation in the financial sector: Impact and Challenges	Eric Soderquist
Personal Project	The U.S- China trade war: intellectual property rights, the Huawei ban and repercussions to the global industry	Eric Soderquist
<b>Entrepreneurial Projects</b>		
Entrepreneurial Project	FINLOUP- Humanize Banking	Katerina Pramadari
Entrepreneurial Project	PC Portal- Business Plan	Eric Soderquist