



Integrated Impact Project
Part Time Program,
Academic Year 2019-2020

| Teams | Tutor | Title | Company |
|------------|-----------------------|--|-------------|
| Team 1 | Ioanna Kinti | Product Portfolio Development | AVON |
| Team 2 | George Diakonikolaou | New Product Development | TECHNAVA |
| Team 3 | George Siomkos | Data-driven model for the introduction of new products | UNILEVER |
| Individual | Eric Soderquist | Construction Project Productivity Study | |
| Team 5 | Stella Tsani | Business Expansion Study | HERON |
| Team 6 | Stella Tsani | Oil & Gas Exploitation Study | ENERGEAN |
| Team 7 | Athanasia Sapouna | Commercialization Plan | RT SAFE |
| Team 8 | Athanasia Sapouna | Product Development Plan | NECTAR CAFÉ |
| Team 9 | Konstantinos Indounas | E-Commerce Strategy | UNILEVER |

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| Team 10 | Konstantinos Indounas | New Product Launch | PERRIGO HELLAS |
| Team 11 | Ioanna Kinti | Smart Cities Study | MUNICIP. ILIOUPOLI |
| Team 12 | Alexandros Papalexandris | Size of Price Investment Analysis | INTRALOT |
| Team 13 | Alexandros Papalexandris | Strategic Marketing Plan | SPITOGATOS |
| Individual | Vlassios Stathakopoulos | New Acquisition and Release Strategy | NEO FILMS |
| Team 15 | Konstantinos Andriosopoulos | Service Development Research and Plan | DEH / PPC |