



Integrated Impact Project
Part Time Program,
Academic Year 2021-2022

Teams	Tutor	Title	Company
Team 1	Konstantinos Androutopoulos	Analysis, optimisation proposals and roadmap of Demand Planning process leveraging modern Management Information Systems and information mining techniques	Mondelez
Team 2	Alexandros Papalexandris	Business Plan for the deployment of the startup company, Wheel Street	Business Plan
Team 3	Maria Fotaki	Corporate social responsibility as strategy of an online gambling company to foster sustainable business	Betshop.gr
Team 4	Alexandros Papalexandris	Reimagining the Real Estate Industry	Business Plan
Team 5	Athanasia Sapouna	Development of Ready to Drink Coffee Products	Mikel
Team 6	Athanasia Sapouna	Douleutaras Internationalization Plan	Douleutaras
Team 7	George Diakonikolaou	Project Management Consulting Services for EL.MA.KI project (Environmental impact assessment of fire in the areas of Mati & Kineta Attikis)	Mirtec

Team 8	George Smyrnioudis	Investment Evaluation and Feasibility Study of an offshore wind power plant project	WeEnergy
Team 9	Athanasia Sapouna	Work from home model: A business opportunity for the consulting industry	Big4
Team 10	Ioannis Nikolaou	"Rotate" Graduate Program of a Multinational Company	Johnson & Johnson
Team 11	Konstantinos Indounas	An investigation into developing the marketing strategy for 100mentors' employee to employee mentoring product!	100 Mentors
Team 12	Konstantinos Indounas	Strategic Marketing Plan Of Mobile Broadband Products In Greek Market And Analytical Review Of Implementation	ZTE
Team 13	Maria Fotaki	Design and Development of a Governance, Risk and Compliance Framework in a digital company	eFOOD - Online Delivery S.A.
Team 14	Eleanna Galanaki	People Analytics with focus on employee attrition/turnover	Intrasoft