



Integrated Impact Project
Part Time Program,
Academic Year 2022-2023

Teams	Tutor	Title	Company
Team 1	Stella Tsani	Evaluating the prospect of Navarino's expansion in the yachting sector	Navarino
Team 2	Ioanna Deligianni	Installation of Photovoltaic Panels at Emelisse Nature Resort	Business Plan
Team 3	Irini Voudouri	Sustainability 360 ^o - Online Carbon Footprint Integrated Services Platform	Business Plan - New Venture
Team 4	Athanasia-Panagiota Sapouna	Analysis of J&J MedTech Greece Business Model Change in Cyprus	Johnson & Johnson Hellas Cyprus Business Model Change
Team 5	Athanasia-Panagiota Sapouna	N. Bazigos S.A.: Expansion Strategy in Europe, Optimal Market-Entry Mode & Post-Entry Operational Growth and Management	Bazigos SA
Team 6	Emmanuel Alexandrakis	A business case for personalized diagnostics in metastatic & advanced breast cancer: The case study of PIK3CA gene diagnostic tests and PIQRAY therapy	Novartis in priority, then Sanofi. They will do interviews

Team 7	Dimitris Zissis	The Royal Canin Hellas case study: Exploring ways of improving the efficiency of warehouse picking activities	ROYAL CANIN HELLAS. Ciprian Tarus: Operations Manager Royal Canin ESE Ilias Tsivalios: Demand & Operations Specialist Greece.
Team 8	Konstantinos Androutsopoulos	Digitalization and its Role in Maritime Industry: A case study for Evergreen and Proposal Scenarios for Maritime Autonomous Surface Ships (MASS) intergration”	Evergreen Marine Corporation
Team 9	Athanasia-Panagiota Sapouna	Convert Group: On a mission to expand towards the European market of Consumer Electronics.	Convert Group, Andreas Petropoulos: Chief Revenue Officer
Team 10	Alexandros Papalexandris	IQOS Stores: Upgrade to the next level of sustainability	Philip Morris International
Team 11	Konstantinos Indounas	Mondelez expansion into Greek Hotel Market: Costa Navarino business case	Mondelēz Hellas
Team 12	Stella Tsani	Assessment of solar versus wind energy establishment in the Greek Market	DNC Investments S.A and Intracom Constructions Societe Anonyme Teachical and Steel Constructions (d.t. INTRAKAT S.A).
Team 13	Emmanuel Alexandrakis	Digital Transformation in Healthcare: The role of SarsCov2 as an accelerator. The case study of Bioiatriki Healthcare Group.	Bioiatriki Healthcare Group