



Immersion Project
Full Time Program,
Academic Year 2019-2020

Company	Title	Tutor
Internships		
Nestle Hellas S.A	NESTLE INFANT NUTRITION – MARKETING APPROACH	Eric Soderquist
Google	NBS Marketing internship at Google	Eric Soderquist
Personal Projects		
Personal Project	Digital transformation in the financial sector: Impact and Challenges	Eric Soderquist
Personal Project	The U.S- China trade war: intellectual property rights, the Huawei ban and repercussions to the global industry	Eric Soderquist
Entrepreneurial Projects		
Entrepreneurial Project	FINLOUP- Humanize Banking	Katerina Pramataris
Entrepreneurial Project	PC Portal- Business Plan	Eric Soderquist