



Immersion Project
Full Time Program,
Academic Year 2020-2021

Company	Title	Tutor
Field Study Projects		
Ministry of Digital Governance	Shaping Greece's digital future	Diomidis Spinellis
MEDIACUBE	Digital market data provider strategy	Panagiotis Repousis
Internships		
CSE- Centre of Sustainability and Excellence	Analysis and Integration of CSR Data	Eric Soderquist
i-MBA Career Office	MBA career fairs: from face to face to virtual	Eric Soderquist
Hellafarm S.A.	Analysis of technical challenges in the Agro chemical sector	Eric Soderquist
W.S. Karoulias SA	Financial analysis in the wine and spirit sector	Eric Soderquist
Mobedco, Jordan	Development of an Effective Framework of Human Resource Information System (HRIS) Application	Eric Soderquist

Personal Projects		
Personal Project	Integrated Business Planning: A roadmap to strategic decision making	Eric Soderquist
Personal Project	The impact of FinTech in the financial services industry	Eric Soderquist
Personal Project	Consumer Behavior in Organic Product and Sustainable Consumption	Kostis Intounas
Entrepreneurial Projects		
Entrepreneurial Project	Actiontrips.com Business Plan	Yiouli Sapouna
Entrepreneurial Project	Future investments Ltd Business plan	Eric Soderquist
Entrepreneurial Project	Tennis School Business Plan	Eric Soderquist