



***Immersion Project***  
***Full Time Program,***  
***Academic Year 2021-2022***

Company	Title	Tutor
<b>Field Study Projects</b>		
Allianz Greece	ESG analysis and integration	Maria Fotaki
Prosperity	Customer Experience in the Real Estate Industry	Konstantinos Intounas
Schneider Electric	Secure power products penetration in the Greek market	Panos Repoussis
Nestlé Hellas	Improvement of NCE through Lean Manufacturing and implementation on FMCG line	Dimitris Zisis
Ble Kedros Real Estate Investment Company	The construction of a 4-star hotel in Koukaki neighborhood	Alexandros Papalexandris
Municipal Port Fund of Preveza	MUNICIPAL PORT FUND OF PREVEZA – CURRENT SITUATION – PROPOSALS FOR RESTRUCTURING THE PORT SYSTEM – EFFECTIVE MANAGEMENT	Eric Soderquist
<b>Internships</b>		
Intelligencia	Structured Hiring Process	Eric Soderquist
Adventae	Business Development of Premium Food Services in Greece and Turkey. Interaction of the brand with the distribution and the market.	Eric Soderquist

### Entrepreneurial Projects

Entrepreneurial Project	AutoJuice Business Plan	Amalia Nikolopoulou
Entrepreneurial Project	HOLA AUEB Business Plan	Ioanna Deligianni
Entrepreneurial Project	Business Plan for Gamebook Digital Platform	Alexandros Papalexandris
Entrepreneurial Project	Live Commerce (MCN - Multi-Channel Network) Business in China	Eric Soderquist
Entrepreneurial Project	Sustainable fashion brand	Eric Soderquist
Entrepreneurial Project	SMARTEC: SETTING SAILS FOR THE MARINE'S INDUSTRY DIGITAL FUTURE	Ioanna Deligianni
Entrepreneurial Project	CompanyTree Business Plan	Eric Soderquist
Entrepreneurial Project	Small Luxury Hotel Business Plan	Eric Soderquist
Entrepreneurial Project	FOUNDATION AND FUNCTION OF AN INTERNATIONAL CULTURAL CENTER	Eric Soderquist
Entrepreneurial Project	Business plan for online pharmacy	Eric Soderquist
Entrepreneurial Project	KeepItApp – Your Healthcare Companion	Eric Soderquist