



Immersion Project
Full Time Program,
Academic Year 2022-2023

Company	Title	Tutor
Field Study Projects		
EnExGroup	Strategic Development & Expansion of the Energy Exchange (EnEx Group) Market Operations	Stella Tsani
Leven Deli Co. (Stevens Institute of Technology, US - AUEB, Greece)	Leven Deli Co. Business Expansion Plan	Eric Soderquist
adidas	How Adidas can attract Gen Z as in-store Retail Professionals	Eric Soderquist
Internships		
Actionline Ltd.	Penetrate the HR World: The Recruitment Strategy of Actionline Ltd.	Eric Soderquist
PROSPER ISLAND I.K.E.	The impact of the Greek real estate market on Chinese investments	Eric Soderquist
Entrepreneurial Projects		
Entrepreneurial Project	The business plan for the establishment of a start-up in the field of education and professional career development, UpScale Ltd.	Eric Soderquist

Entrepreneurial Project	Business Plan of the start-up GNUZ Pet Boxes	Ioanna Deligianni
Entrepreneurial Project	Installation of Photovoltaic Panels at Emelisse Nature Resort	Ioanna Deligianni
Entrepreneurial Project	Business plan development and evaluation of two proposed projects for COMECO S.A. regarding "the increase of production and storage facility development"	Alexandros Papalexandris
Entrepreneurial Project	NetZero Farms Business Plan	Eric Soderquist
Entrepreneurial Project	Digital Creatives Consulting Business Plan	Eric Soderquist