



Integrated Impact Project
Part Time Program,
Academic Year 2023-2024

Teams	Tutor	Title	Company
Individual	Androutsopoulos Konstantinos	Smart Port of Piraeus Construction	Piraeus Port Authority-PPA/OLP-COSCO Shipping
Team 1	Fotaki Maria	ESG KPI Reporting Tool	Vodafone
Team 2	Zisis Dimitrios	KPIs Measurement Framework for ELTA Sorting Center Operations	ELTA
Team 3	Papalexandris Alexandros	Strategic Expansion into Offshore Cable Services: Hellenic Cables' Vertical Integration Journey	Cenergy Holdings
Team 4	Voudouri Irini	CNL Factors, Business Plan	CNL Capital
Team 5	Indounas Konstantinos	Diversification of sales channels: Strategic B2C e-commerce expansion of an FMCG company, emphasizing Marketing strategy analysis	Mondelēz International
Team 6	Indounas Konstantinos	Communication plan for the Launch of Bayer's Aviator® Xpro	Bayer Hellas Crop Science
Team 7	Sapouna Panagiota Athanasia	Petrochemicals market analysis for Motor Oil Hellas	Motor Oil

Team 8	Papalexandris Alexandros	The Galerie de Beauté case: The Future of In-Store Customer Experience	Galerie de Beauté
Team 9	Alexandrakis Emmanuel	Digitalization of home care provider service	Grandmama
Team 10	Tsani Stella	ESG Report for Ecorecovery S.A.	Ecorecovery S.A.
Team 11	Sapouna Panagiota Athanasia	Ev Charging (E-Mobility) Network Development	JOLTIE MEMBER OF EUNICE ENERGY GROUP
Team 12	Papalexandris Alexandros	Strategy Transformation of YK Crown: Adapting to the Evolving Real Estate Market	YK Crown