FUNCTIONAL AREA NETWORKING

FUNCTIONAL AREAS

Strategy,
General Management,
Human Resources,
Communication & Legal

Engineering, Project Management

3. Finance & Accounting, Consulting

4. Marketing A,
Product or Brand
Management,
Customer Service,
Sales, Business
Development

5. Marketing B, Product or Brand Management, Customer Service, Sales, Business Development 6. Operations, Production, Quality, Sustainability 7. Technology/ IT-IS-AI, Procurement, Purchasing, Supply Chain

13:50-14:30

All fellow students in your station will work in the similar Functional Areas

Scope: Speed dating pitches within your Functional Area



1' Personal Presentation (name, my job title, company, years of experience, i-MBA cohort)

Indicated points of discussion:



What you consider to be the most challenging aspect of your job in your function (ONE aspect), or what new knowledge you need to acquire to be better / more competitive in your job in your function (ONE knowledge area) and also state what you would like your next career step to be, if you stay within the same function. If you like to change functions, you also state that and what function you wish to transit to.