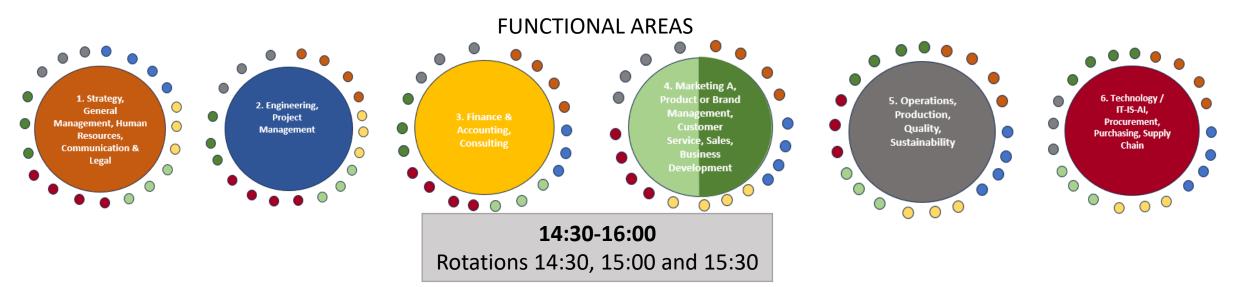
CROSS FUNCTIONAL AREA NETWORKING



Sessions 2,3 and 4 run across Functional Areas, to allow for Q&A between you students about Functions you are interested in. Scope: Speed dating pitches with students from different Functional Areas.



2' Personal Presentation (name, my job title, company, years of experience, i-MBA cohort)

Indicated points of Q&As:



Either ask a question about another Functional Area you want to know more about, or answer a question from a fellow student about your Functional Area. You must prepare three questions about three other Functional Areas, one for each session, but you will not be able to ask all questions, so start with the question about the Functional Area that you are most interested in. You prepare the question like "My question about the xxx Functional Area is yyy".

Concerning answering questions about your Functional Area, you can do it spontaneously or being "assigned" by the Station Leader. Answering questions requires improvisation based on each answering student's experience and perceptions.