



mba
international

Immersion Project

Full-Time Program,

Academic Year 2024-2025

Company	Title	Tutor
Field Study Projects		
The Coca Cola Company	The Coca Cola Company Business Model with Short-Term Lease Establishments in Greece	Konstantinos Indounas
internships		
TCL, Greece	HR Practices, Operations and Supply Chain Management	Eric Soderquist
Entrepreneurial Projects		
Entrepreneurial Project	Elevate Spaces: Revolutionizing Home Renovation with AI and VR	Demitris Pournarakis
Entrepreneurial Project	Operational Excellency of the company KIRPOGLOU SA	Eric Soderquist
Entrepreneurial Project	Sanitary Service Business in a Satellite Portfolio Around Real Estate	Ioanna Deligianni