



mba
international

Immersion Project

Full-Time Program,

Academic Year 2025-2026

Company	Title Field Study Projects	Tutor
L'Oréal Hellas	Developing a comprehensive B2C Customer Relationship Management (CRM) strategy for L'Oréal Hellas	Konstantinos Indounas
JPMorgan	Frontier Technology and Wealth Management	Eric Soderquist
	Entrepreneurial Project	
Entrepreneurial Project	METIS AGILE BUSINESS PLAN: Developing Agile Consulting Services for Organizational Transformation	Katerina Pramadari
Entrepreneurial Project	Savoring the fusion: Unveiling Aegean Flames – A Blend of Tradition and Innovation	Ioanna Deligianni