



mba
international

Integrated Impact Project

Part-Time Program,

Academic Year 2025-2026

Teams	Tutor	Title	Company
Team 1	Papalexandris Alexandros	Athenian Brewery Packtype Mix In-depth Assessment & Future Strategic Outlook	Athenian Brewery (Heineken OpCo)
Team 2	Papalexandris Alexandros	Sustainable Innovation through Textile Shredding: Circular Production at Nafpaktos Textile Industry	Nafpaktos Textile Industry SA
Team 3	Sapouna Athanasia-Panagiota	D-Marin: Strategic Expansion to the US Market	D-Marin
Team 4	Repoussis Panagiotis	Data-Driven IT Project Portfolio Management: Leveraging Quantitative Models and Strategic Governance for Better Project Selection	Novibet
Team 5	Sapouna Athanasia-Panagiota	Assessing Market Expansion Opportunities for Skroutz: A Comparative Analysis of Slovenia, Albania, and Hungary	Skroutz
Team 6	Sapouna Athanasia-Panagiota	A Multi-Level Framework for Selecting International Markets: The Case of Gopet Trans	Gopet
Team 7	Papalexandris Alexandros	Developing a strategic Artificial Intelligence prioritisation and adoption framework	Microsoft

Team 8	Repoussis Panagiotis	Feasibility and Impact Assessment of Self-Service Fuel Pumps in Greek Retail Fuel Stations	Coral - Motor Oil
Team 9	Papagiannakis George	A Strategic Framework for ESG Enhancement in Optima SA Dairy Supply Chain	OPTIMA SA
Team 10	Tsani Stella	Strategic Business Model Transformation of Siderom Steel SRL	Sidenor Group
Team 11	Kirytopoulos Konstantinos	Dissecting Agile at National Bank of Greece: Challenges, Strengths and Transfer to Waterfall Environments	National Bank of Greece
Team 12	Soderquist Eric	Company Expansion to a New Location in Athens, Greece	ANONYMOUS
Team 13	Soderquist Eric	Disrupting the Old Ways: An Enterprise's Journey from Tradition to Agility	Cosmote Global Solutions Belgium